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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| PTPN |  |  |  |  |  |  |  |  |
| **Atribut** | **Tingkat Kepentingan** | | | | | **Jumlah Responden** | **Bobot Performansi** | **Performansi Kepentingan** |
| **1** | **2** | **3** | **4** | **5** |
| Desain Kemasan | 0 | 3 | 5 | 8 | 4 | 20 | 73 | 3.65 |
| Durabilitas | 0 | 1 | 6 | 8 | 5 | 20 | 77 | 3.85 |
| Bobot Timbangan | 0 | 2 | 3 | 11 | 4 | 20 | 77 | 3.85 |
| Ketersediaan Produk | 0 | 2 | 4 | 6 | 8 | 20 | 80 | 4 |