|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **Atribut** | **Tingkat Kepuasan** | | | | | **Jumlah Responden** | **Bobot Performansi** | **Performansi Kepuasan** |
| **1** | **2** | **3** | **4** | **5** |
| 1 | Desain Kemasan | 0 | 1 | 6 | 6 | 7 | 20 | 79 | 3,95 |
| 2 | Durabilitas | 0 | 1 | 2 | 4 | 13 | 20 | 89 | 4,45 |
| 3 | Bobot Timbangan | 0 | 1 | 6 | 8 | 5 | 20 | 77 | 3,85 |
| 4 | Ketersediaan Produk | 0 | 0 | 6 | 4 | 10 | 20 | 84 | 4.45 |