|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **Atribut** | **Tingkat Kepuasan** | | | | | **Jumlah Responden** | **Bobot Performansi** | **Performansi Kepuasan** |
| **1** | **2** | **3** | **4** | **5** |
| 1 | Desain Kemasan | 0 | 3 | 5 | 9 | 3 | 20 | 72 | 3,60 |
| 2 | Durabilitas | 0 | 0 | 4 | 11 | 5 | 20 | 81 | 4,05 |
| 3 | Bobot Timbangan | 0 | 2 | 3 | 9 | 6 | 20 | 79 | 3,95 |
| 4 | Ketersediaan Produk | 0 | 3 | 8 | 4 | 5 | 20 | 75 | 3,75 |