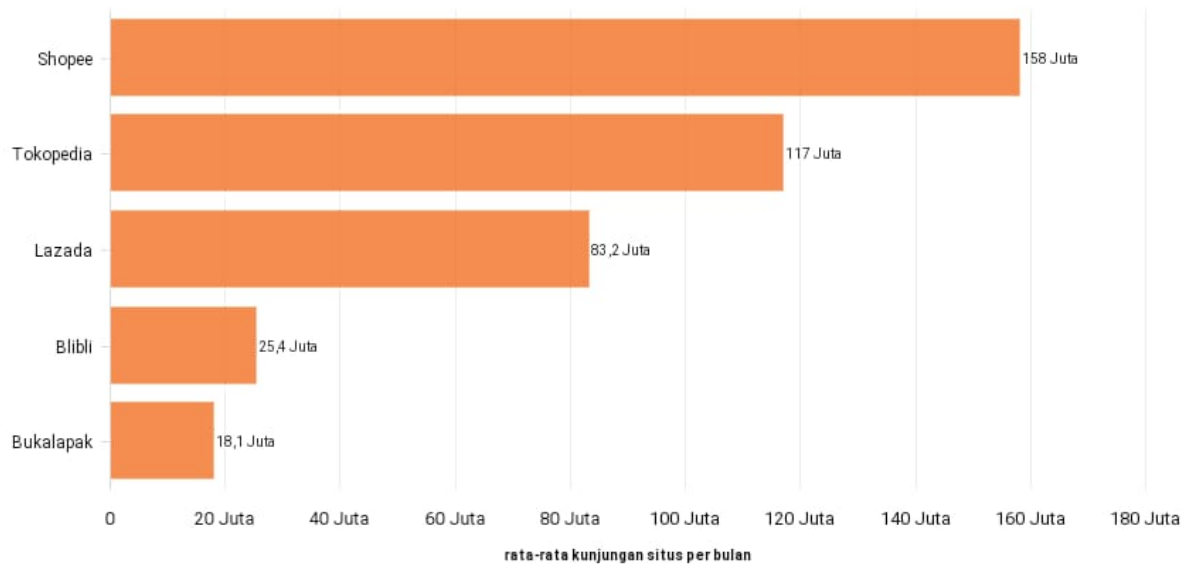


Gambar dan Tabel

5 E-Commerce dengan Pengunjung Terbanyak di Indonesia (Kuartal I 2023)



katadata

databoks

Uji Validitas

Variabel	Item	R hitung	R tabel	Interpretasi
<i>Perceived Usefulness</i>	X11	0,706	0,1966	Valid
	X12	0,798	0,1966	Valid
	X13	0,818	0,1966	Valid
	X14	0,696	0,1966	Valid
<i>Perceived Ease Of Use</i>	X21	0,722	0,1966	Valid
	X22	0,772	0,1966	Valid
	X23	0,689	0,1966	Valid
	X24	0,789	0,1966	Valid
<i>Facilitating Condition</i>	X31	0,788	0,1966	Valid
	X32	0,793	0,1966	Valid
	X31	0,780	0,1966	Valid
<i>Purchase Desicion</i>	Y1	0,809	0,1966	Valid
	Y2	0,874	0,1966	Valid
	Y3	0,701	0,1966	Valid

	Y4	0,722	0,1966	Valid
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Uji Reliabilitas

Variabel	Cronbach Alpha	Titik Kritis	Interpretasi
<i>Perceived Usefulness</i>	0,740	0,60	Reliabel
<i>Perceived Ease Of Use</i>	0,722	0,60	Reliabel
<i>Facilitating Condition</i>	0,691	0,60	Reliabel
<i>Purchase Desicion</i>	0,770	0,60	Reliabel

ANALISIS REGRESI LINEAR BERGANDA

Normalitas

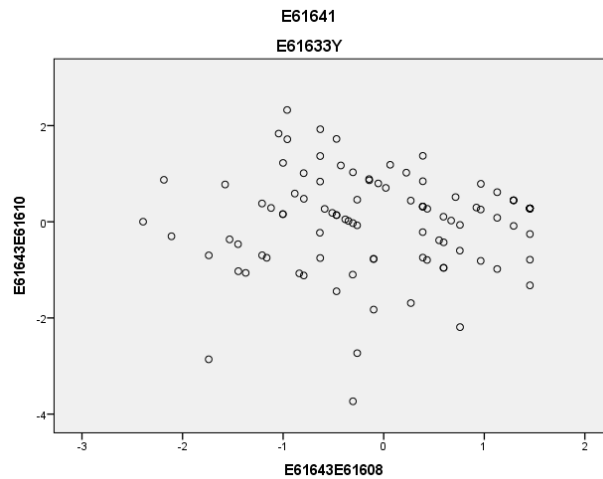
One-Sample Kolmogorov-Smirnov Test			
			Unstandardized Residual
N			100
Normal Parameters ^{a,b}	Mean		.0000000
	Std. Deviation		1.87588101
Most Extreme Differences	Absolute		.116
	Positive		.067
	Negative		-.116
Test Statistic			.116
Monte Carlo Significance (2-tailed)	Significance		.100 ^d
	95% Confidence Interval	Lower Bound	.041
		Upper Bound	.159
a. Test Distribution is Normal			
b. Calculated from data			
c. Lilliefors Significance Correction			
d. Based on 100 sampled tables with starting seed 2000000			

Multikolinearitas

Coefficients ^a			
Model		Collinearity Statistics	
		Tolerance	VIF
1	X1	.500	1.998
	X2	.302	3.310

	X3	.278	3.595
a. Dependent Variable: Y			

Heteroskedastisitas



Korelasi

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.720 ^a	.518	.503	1.90497

a. Predictors: (constant) X3, X1, X2...

Uji t secara parsial

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Significance
		B	Std. Error	Beta		
1	(Constant)	.778	1.592		.489	.626
	X1	.318	.124	.258	2.571	.012
	X2	.316	.147	.277	2.146	.034
	X3	.402	.206	.262	1.950	.054

a. Dependent Variable: Y