## HASIL ANALISIS SPSS

## Uji Validitas dan Uji Reliabilitas Penggunaan Media Sosial (X1)

|  |  |
| --- | --- |
| Reliability Statistics | |
| Cronbach's Alpha | N of Items |
| .582 | 4 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X1.1 | 11.95 | 3.402 | .390 | .490 |
| X1.2 | 12.17 | 3.637 | .332 | .537 |
| X1.3 | 11.73 | 3.633 | .380 | .499 |
| X1.4 | 11.76 | 3.861 | .357 | .517 |

### Uji Validitas dan Uji Reliabilitas Pemahaman Investasi (X2)

|  |  |
| --- | --- |
| Reliability Statistics | |
| Cronbach's Alpha | N of Items |
| .630 | 4 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X2.1 | 13.04 | 1.897 | .492 | .498 |
| X2.2 | 13.14 | 2.142 | .440 | .543 |
| X2.3 | 13.05 | 1.826 | .405 | .574 |
| X2.4 | 13.27 | 2.381 | .321 | .618 |

### Uji Validitas dan Uji Reliabilitas Hubungan Pertemanan (X3)

|  |  |
| --- | --- |
| Reliability Statistics | |
| Cronbach's Alpha | N of Items |
| .693 | 4 |

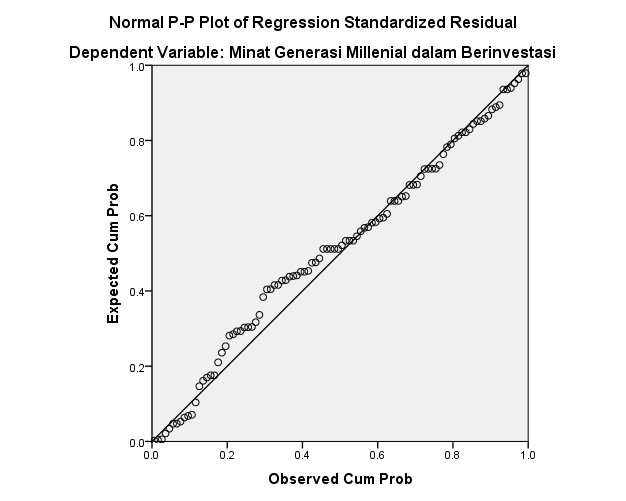
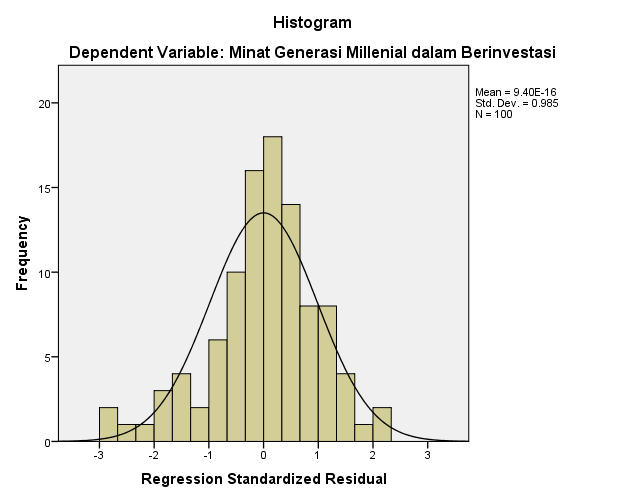
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X3.1 | 12.37 | 2.478 | .450 | .647 |
| X3.2 | 12.38 | 2.581 | .597 | .572 |
| X3.3 | 12.32 | 2.503 | .591 | .567 |
| X3.4 | 12.46 | 2.433 | .347 | .736 |

### Uji Validitas dan Uji Reliabilitas Minat Generasi Millenial dalam Berinvestasi (Y)

|  |  |
| --- | --- |
| Reliability Statistics | |
| Cronbach's Alpha | N of Items |
| .663 | 4 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| Y.1 | 12.16 | 2.883 | .419 | .613 |
| Y.2 | 12.24 | 2.851 | .514 | .550 |
| Y.3 | 12.24 | 2.811 | .386 | .644 |
| Y.4 | 12.32 | 3.129 | .482 | .579 |

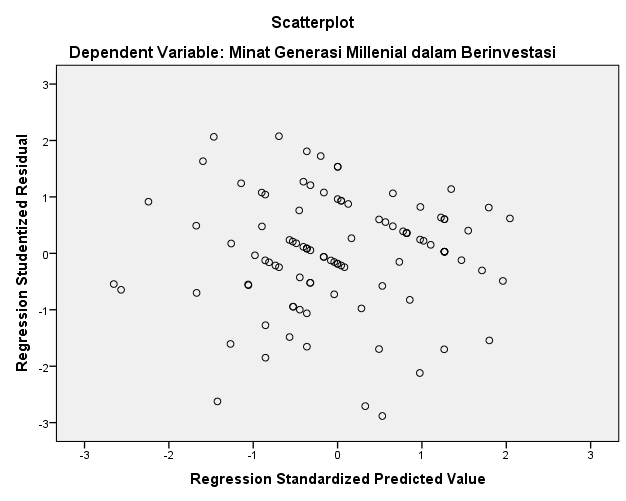
1. **Uji Normalitas**



### Uji Multikolinearitas

|  |  |  |  |
| --- | --- | --- | --- |
| **Coefficientsa** | | | |
| Model | | Collinearity Statistics | |
| Tolerance | VIF |
| 1 | (Constant) | .886 | 1.128 |
| Penggunaan Media Sosial |
| Pemahaman Investasi | .885 | 1.130 |
| Hubungan Pertemanan | .937 | 1.067 |
|  | a. Dependent Variable: Minat Generasi Millenial dalam Berinvestasi |  |  |

1. **Uji Hipotesis**



1. Uji Parsial (Uji T)

**Coefficientsa**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. | 95.0%  Confidence Interval for B | | Correlations | | | Collinearity Statistics | |
| B | Std. Error | Beta | Lower Bound | Upper Bound | Zero- order | Partial | Part | Tolera nce | VIF |
| 1 | (Constant) | 3.183 | 1.450 |  | 2.195 | .031 | 304 | 23.166 |  |  |  |  |  |
|  | X1 | .671 | .100 | .134 | 2.517 | .014 | .053 | .163 | .655 | .235 | .162 | .505 | 1.900 |
|  | X2 | .486 | .056 | .712 | 6.275 | .000 | .267 | .768 | .545 | .120 | .403 | .449 | 2.229 |
|  | X3 | .014 | .087 | .088 | 1.764 | .008 | .156 | .387 | .017 | .219 | .011 | .765 | 1.307 |

1. Dependent Variable: *Y*
2. **Uji Simultan (Uji F)**

**ANOVAb**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Model | | Sum of  Squares | Df | Mean  Square | F | Sig. |
| 1 | Regression | 4.154 | 3 | 1.039 | 2.95  8 | .045 |
|  | Residual | 30.333 | 60 | .404 |
|  | Total | 34.488 | 63 |  |

a. Predictors:(Constant,X1,X2,X3 b.Dependent Variable: *Y*

1. Uji Koefisien Determinasi

**Model Summaryb**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Model | | R | R  Square | Adjuste dR Square | Std. Error of the Estimate | Change Statistics | | | | | Durbin- Watson |
| R  Square Chang e | F  Change | df1 | df2 | Sig. F Change |
| dimension0 | .721a | .620 | .504 | .604 | .1763 | 2,109 | 49.716 | 3 | 60 | .000 | 2,109 |

a.Predictors:(Constant),X1,X2,X3

1. Dependent Variable: *Y*
2. **Uji Regresi Linear**

### Coefficientsa

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 3.205 | 2.128 | .059 | 1.506 | .135 |
| Penggunaan Media Sosial | .054 | .079 | .680 | .498 |
| Pemahaman Investasi | .157 | .104 | .131 | 1.503 | .136 |
| Hubungan Pertemanan | .577 | .091 | .536 | 6.327 | .000 |

a. Dependent Variable: Minat Generasi Millenial dalam Berinvestasi