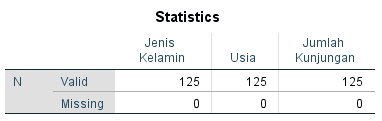
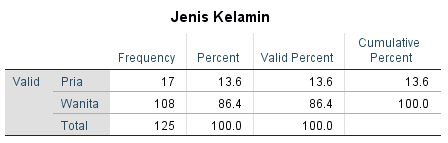
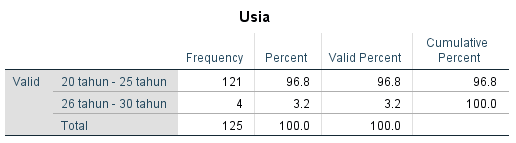
**VISIBILITAS DAN PENETAPAN HARGA TERHADAP PENGALAMAN PELANGGAN DI RESTORAN CEPAT SAJI AYAM GEPREK SA'I CABANG BEJI**

1. **ANALISIS DESKRIPTIF**
2. **Gambaran responden berdasarkan Jenis Kelamin**

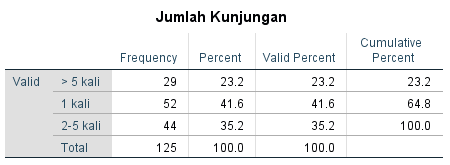
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1. **Gambaran responden berdasarkan usia**

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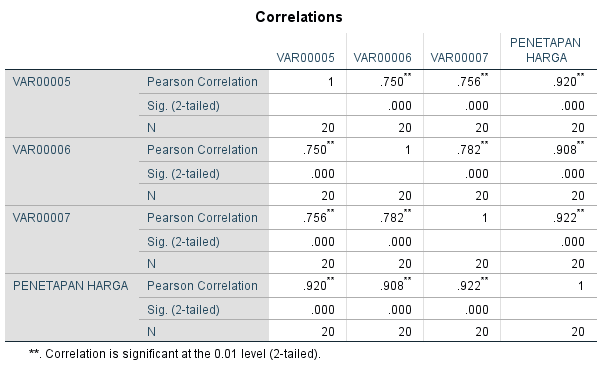
1. **Gambaran responden berdasarkan Lama bekerja**

****

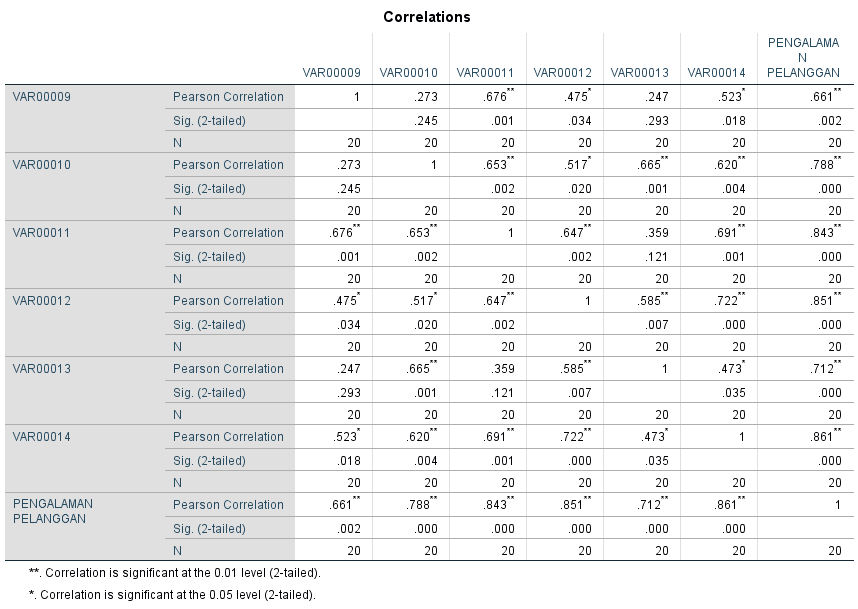
1. **UJI VALIDITAS**
2. **Visibilitas (X1)**



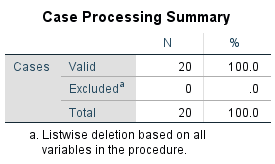
1. **Penetapan Harga (X2)**

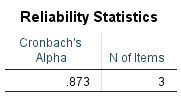
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1. **Pengalaman Pelanggan (Y)**

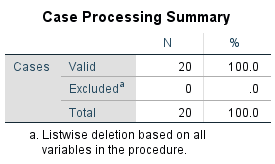
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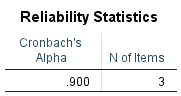
1. **UJI RELIABILITAS**
2. **Visibilitas (X1)**

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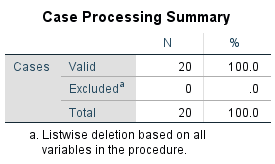
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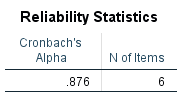
1. **Penetapan Harga (X2)**

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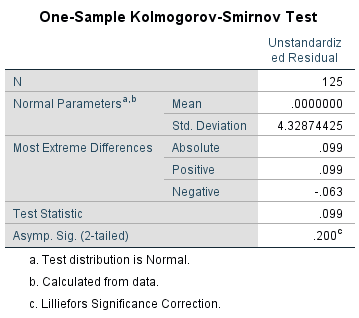
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1. **Pengalaman Pelanggan (Y)**

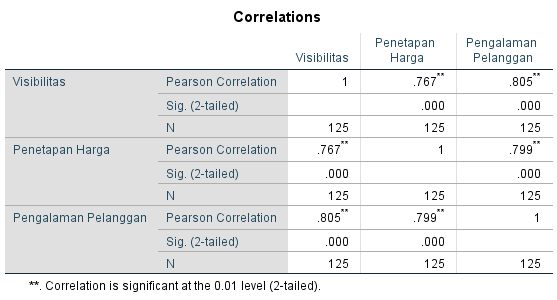
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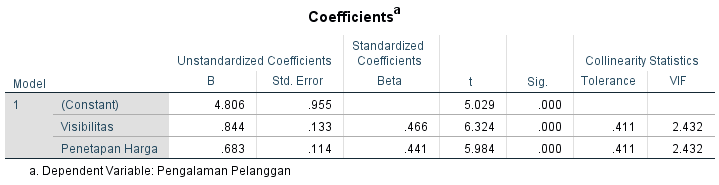
1. **UJI NORMALITAS**

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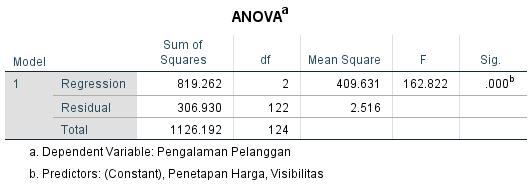
1. **UJI KEKUATAN HUBUNGAN (RANK SPEARMAN)**

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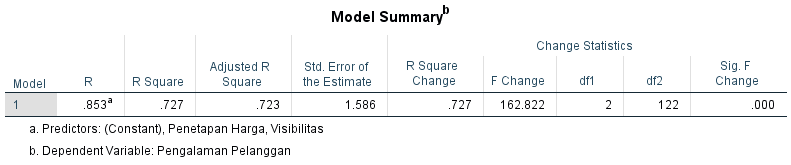
1. **UJI MULTIKOLINEARITAS**

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1. **UJI HIPOTESIS (ANALISIS REGRESI LINEAR BERGANDA)**
2. **UJI T DAN UJI F**

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1. **KOEFISIEN DETERMINASI**

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