**Uji Validitas Instagram (Kondisi Yang Diterima)**

|  |  |  |  |
| --- | --- | --- | --- |
| Item | r hitung | r tabel | Keterangan |
| X1 | 0.713 | 0.312 | Valid |
| X2 | 0.785 | 0.312 | Valid |
| X3 | 0.737 | 0.312 | Valid |
| X4 | 0.769 | 0.312 | Valid |
| X5 | 0.554 | 0.312 | Valid |
| X6 | 0.842 | 0.312 | Valid |
| X7 | 0.858 | 0.312 | Valid |
| X8 | 0.827 | 0.312 | Valid |
| X9 | 0.773 | 0.312 | Valid |
| X10 | 0.758 | 0.312 | Valid |
| X11 | 0.758 | 0.312 | Valid |
| X12 | 0.708 | 0.312 | Valid |
| X13 | 0.785 | 0.312 | Valid |
| X14 | 0.809 | 0.312 | Valid |
| X15 | 0.855 | 0.312 | Valid |
| X16 | 0.838 | 0.312 | Valid |
| X17 | 0.843 | 0.312 | Valid |
| X18 | 0.790 | 0.312 | Valid |
| X19 | 0.768 | 0.312 | Valid |
| X20 | 0.750 | 0.312 | Valid |
| X21 | 0.732 | 0.312 | Valid |
| X22 | 0.584 | 0.312 | Valid |
| X23 | 0.609 | 0.312 | Valid |

**Uji Reliabilitas Instagram (Kondisi Yang Diterima)**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .967 | 23 |

Hasil uji reliabilitas dengan Cronbach’s Alpha sebesar 0.967 maka, nilai reliabilitas dikategorikan sangat tinggi.

**Uji Validitas Twitter (Kondisi Yang Diterima)**

|  |  |  |  |
| --- | --- | --- | --- |
| Item | r hitung | r tabel | Keterangan |
| X1 | 0.589 | 0.312 | Valid |
| X2 | 0.399 | 0.312 | Valid |
| X3 | 0.510 | 0.312 | Valid |
| X4 | 0.581 | 0.312 | Valid |
| X5 | 0.506 | 0.312 | Valid |
| X6 | 0.573 | 0.312 | Valid |
| X7 | 0.443 | 0.312 | Valid |
| X8 | 0.402 | 0.312 | Valid |
| X9 | 0.421 | 0.312 | Valid |
| X10 | 0.510 | 0.312 | Valid |
| X11 | 0.534 | 0.312 | Valid |
| X12 | 0.568 | 0.312 | Valid |
| X13 | 0.796 | 0.312 | Valid |
| X14 | 0.366 | 0.312 | Valid |
| X15 | 0.492 | 0.312 | Valid |
| X16 | 0.492 | 0.312 | Valid |
| X17 | 0.580 | 0.312 | Valid |
| X18 | 0.638 | 0.312 | Valid |
| X19 | 0.441 | 0.312 | Valid |
| X20 | 0.418 | 0.312 | Valid |
| X21 | 0.425 | 0.312 | Valid |
| X22 | 0.408 | 0.312 | Valid |
| X23 | 0.597 | 0.312 | Valid |

**Uji Reliabilitas Twitter (Kondisi Yang Diterima)**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .868 | 23 |

Hasil uji reliabilitas dengan Cronbach’s Alpha sebesar 0.868 maka, nilai reliabilitas dikategorikan sangat tinggi.