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To : Elent Praditya Ridwan, Didik Hariyanto
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Institution : Universitas Muhammadiyah Sidoarjo

Letter of Acceptance
426/ICEMSS/IX/2025

Title of the Conference : International Conference On Emerging New Media and Social Science

Title of Proceeding : Proceeding of International Conference on Social Science and Humanity

Article Title : Analysis of the Application of DAGMAR Theory in Dhila Food's Digital Marketing Strategy via TikTok

Authors [s]: Elent Praditya Ridwan, Didik Hariyanto

Dear Participant,

We are pleased to inform you that your paper has been peer-reviewed and **accepted for publication** in the *Proceeding of International Conference on Social Science and Humanity*, which is part of the *International Conference on Emerging New Media and Social Science*.

We greatly appreciate your contribution and look forward to presenting your work in our upcoming proceeding.

For any questions or further assistance, please contact us at admin@antispublisher.com.

Best regards,



Director

Mochamad Nashrullah, M.Pd





CERTIFICATE

OF CONFERENCE

THIS CERTIFICATE IS PROUDLY PRESENTED TO :

Elent Praditya Ridwan, Didik Hariyanto
Universitas Muhammadiyah Sidoarjo

has participated as a **PRESENTER**
in the :

**Conference : International Conference On Emerging New Media and Social Science
(ICEMSS 2025)**

Conference date
23 April 2025

