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Framing Media Giant Sea Wall: Legitimasi & Penolakan

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Abstract

Mass media in the digital era has transformed into a very influential reality construction agent, especially in framing complex national strategic issues such as the Giant Sea Wall project in Jakarta. The Giant Sea Wall project in Jakarta emerged as a government initiative for disaster mitigation due to rising sea levels. This research aims to analyze Tempo.co and CNN Indonesia media in constructing reality related to the project through the perspective of framing analysis. The subjects of this research are online news articles about the giant sea wall mega project designed to protect the North Coast of Java (Pantura) from flooding, erosion, and the impacts of climate change and human activities. Using qualitative methods, this study explores how the two media framed the issue, focusing on Robert M. Entman's four framing elements: defining the problem, diagnosing the cause, making a moral decision, and recommending a response. The results of the analysis show that Tempo.co tends to frame the Giant Sea Wall project as an urgent strategic solution, emphasizing urgency and support for the Prabowo government's policy, as well as criticizing the previous administration. In contrast, CNN Indonesia adopts a more critical and scientific approach, highlighting the complexity of the problem and proposing more diverse and sustainable solutions, including relocation options. These framing differences reflect different positions towards government policy, with Tempo.co supporting infrastructure megaprojects, while CNN Indonesia criticized the approach and emphasized the need for more comprehensive solutions. This research contributes to the understanding of how the media shapes public discourse on national strategic issues.

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