

# *World Map – Based Media for Learning Country Identification*

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Sidoarjo Januari, 2026*

# Abstract

World map-based learning media combined with flashcards are used as instructional tools to help students describe and identify countries through their distinctive characteristics. This media is designed for senior high school students and aims to provide a simple, structured, and easy-to-understand learning experience by integrating world map visualization with concise information presented on flashcards. The flashcards contain descriptions of country characteristics such as geographical location, culture, traditional food, and national icons. Through the use of this media, students are expected to recognize countries more quickly, improve their descriptive skills in English, and strengthen their memory through observation and discussion activities. The implementation of an interactive world map and flashcards creates a collaborative, active, and exploratory learning experience, enabling students not only to memorize country names but also to understand their characteristics through direct interaction with the learning media.

***Keywords: learning media, world map, country identification, geography***

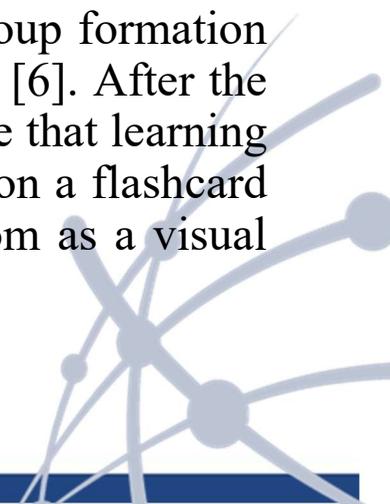


# Product Description

World maps and flashcards are considered interactive learning media because students can learn English while engaging in play-based activities [1]. The use of maps and flashcards supports contextual learning, allowing students to actively explore instructional media provided by the teacher [2]. When appropriate learning media are used, students' motivation and learning outcomes tend to improve [3]. Research findings also indicate that interactive learning media can enhance students' critical thinking skills. Therefore, the use of world maps and flashcards as English learning media represents an interactive, effective, and relevant product that meets students' needs for enjoyable and meaningful learning.

Maps also help develop students' skills in identifying locations and recognizing distinctive characteristics independently [4]. Teachers are encouraged to consider collaborative learning models and engaging media. Learning activities involving map identification and flashcards promote active learning because students must conduct visual observation and analysis. The world map functions as a visual medium for identifying geographical locations, while flashcards serve as supporting media that present brief descriptions of country characteristics, such as national icons, climate, culture, and traditional food, making it easier for students to read and comprehend the content [5].

In classroom implementation, students are divided into groups consisting of four to five members. Group formation aims to facilitate organized group discussions and provide opportunities for students to exchange ideas [6]. After the groups are formed, the teacher explains how to use the map and flashcards along with the rules to ensure that learning activities run orderly and align with learning objectives. One group is selected to read the description on a flashcard without mentioning the country's name, while the world map is displayed at the front of the classroom as a visual reference for other groups [7].





Learning through world maps and flashcards not only helps students recognize country characteristics through descriptive activities but also stimulates their interest and encourages more intensive learning [8].

Learning media variations such as picture cards and thematic maps simplify the learning process and foster creative learning environments. By providing opportunities for students to generate their own ideas and consciously apply their own learning strategies, interactive learning media serve as tools for exploration and encourage critical thinking in identifying and determining information [9]. Visual media are effective educational tools because they help students understand and retain information more easily. Thus, the combination of world map media and flashcards is relevant and effective for play-based learning activities and for transforming games into meaningful learning media[10].

# Product Content

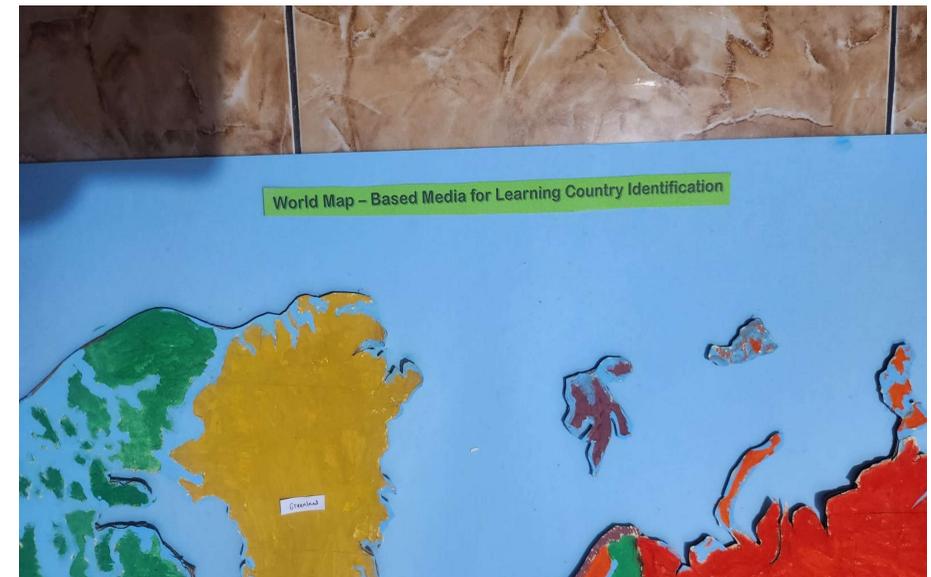
- The interactive world map learning media produces several interconnected visual displays. The main display consists of a world map marked with boundary lines for each country. The map is designed using bright and contrasting colors to distinguish regions, making it easier for students to observe and identify country locations. A title is displayed at the top of the map to indicate the identity of the learning media.
- In addition to the world map, flashcards are used containing brief descriptions of country characteristics such as national icons, climate, traditional food, and systems of government. Instructions for using the media are placed at the lower-left section of the map to ensure clarity and ease of use for students. All descriptive information on the flashcards is presented in both English and Indonesian to enhance students' literacy skills.
- The development aspects of the world map and flashcard media include skill enhancement such as critical thinking, communication, understanding of geographical concepts, and English literacy. By considering these aspects, the world map and flashcard media are expected to be used effectively as interactive and meaningful learning tools.



The materials and visual design of the world map are described as follows:



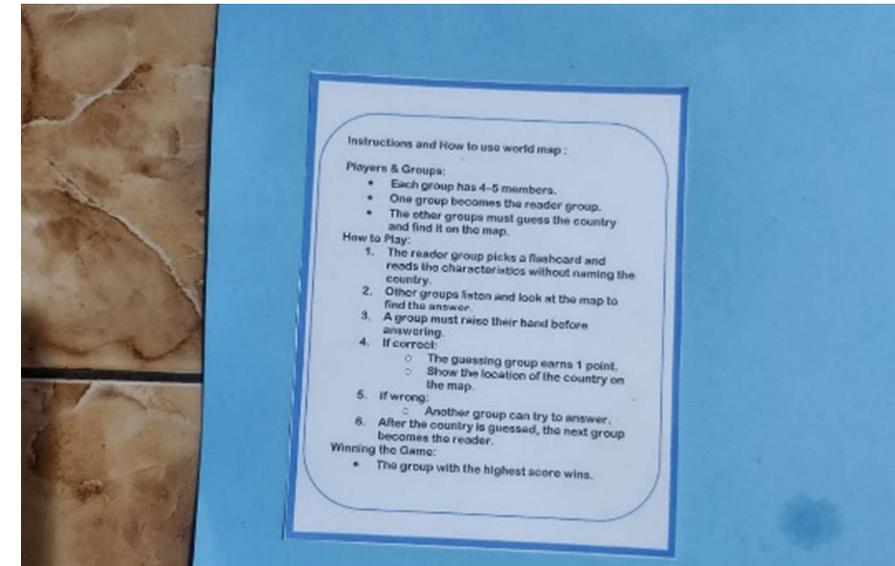
Picture 1. Front view of the world map image



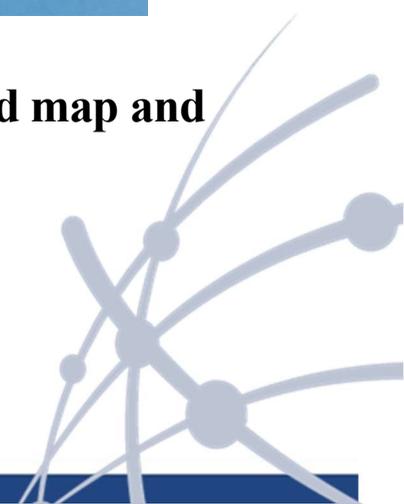
Picture 2. Title of the learning media



Picture 3. Flashcards containing descriptions of each country



Picture 4. Instructions for using the world map and flash card





Picture 5 and 6. Flashcards containing descriptions of each country



Picture 7 and 8. Flashcards containing descriptions of each country



Picture 9 and 10. Flashcards containing descriptions of each country



Picture 11 and 12. Flashcards containing descriptions of each country

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