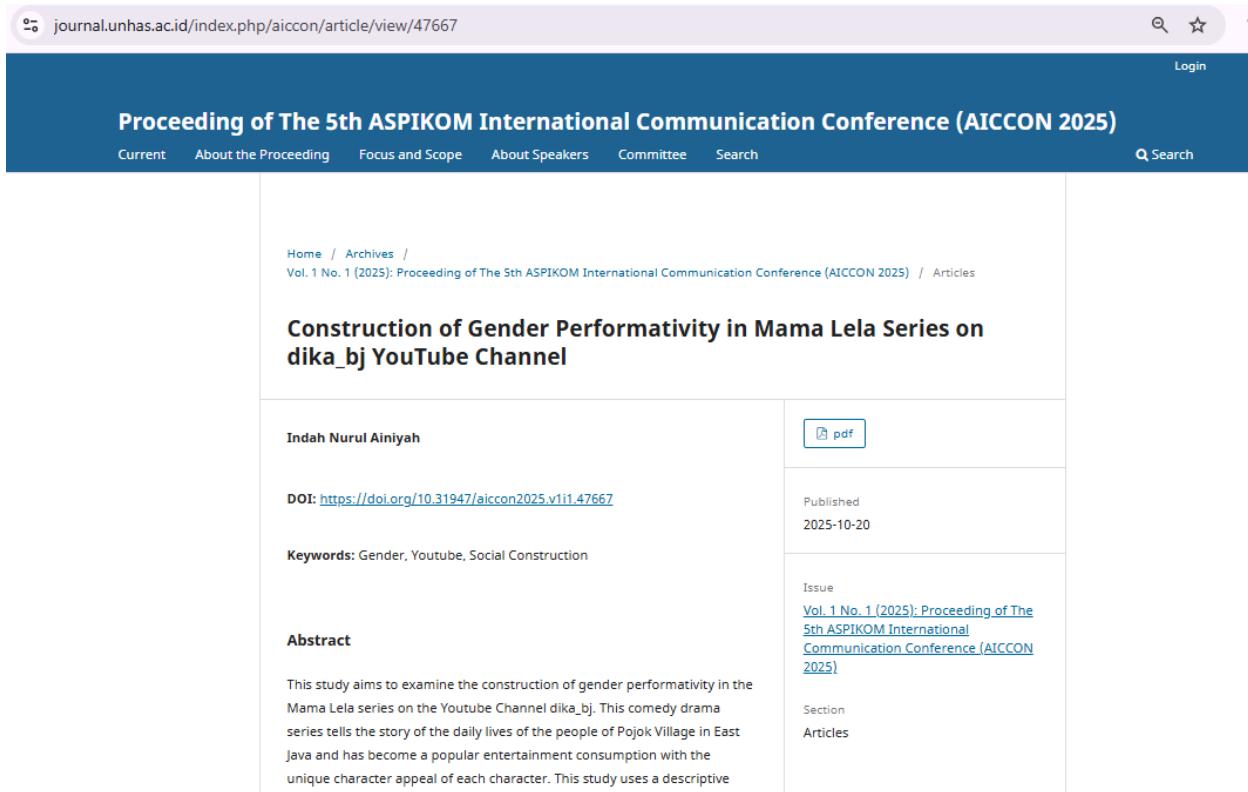


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<https://journal.unhas.ac.id/index.php/aiccon/article/view/47667>



The screenshot shows the 'Proceeding of The 5th ASPIKOM International Communication Conference (AICCON 2025)' website. The article details are as follows:

Author: Indah Nurul Ainiyah

DOI: <https://doi.org/10.31947/aiccon2025.v1i1.47667>

Keywords: Gender, Youtuber, Social Construction

Abstract:

This study aims to examine the construction of gender performativity in the Mama Lela series on the YouTube Channel dika_bj. This comedy drama series tells the story of the daily lives of the people of Pojok Village in East Java and has become a popular entertainment consumption with the unique character appeal of each character. This study uses a descriptive

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Section: Articles