

**Letter of Acceptance**  
**No.05/14.2/RJIM/2025**

Thank you for submitting a scientific article to REVITALISASI: Jurnal Ilmu Manajemen (RJIM) e-ISSN (on-line): 2657-1684 and p-ISSN : 2301-5179. Publication informs that the manuscript has been sent with the following data:

Title	Pengaruh Citra Merek, Desain Kemasan, dan Promosi Terhadap Minat Beli Produk Rokok Surya Gudang Garam. Study Pada Masyarakat Surabaya Raya
Author	Ainun Sadilah, Rizky Eka Febriansah, Lilik Indayani
Afiliation	Universitas Muhammadiyah Sidoarjo

The article has met the requirements and is **accepted** and will be published in REVITALISASI: Jurnal Ilmu Manajemen Volume 14 (2) at December 2025. It is thus this certificate to be used properly

Decision conveyed to

1. Leaders of Redaksi Jurnal Revitalisasi
2. Concerned
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Form Review

Article title: Pengaruh Citra Merek, Desain Kemasan, dan Promosi Terhadap Minat Beli Produk Rokok Surya Gudang Garam. Study Pada Masyarakat Surabaya Raya

Assessment variables	Description	Assessment indicators				
		VB	B	E	G	VG
A. General						
Relevance	Suitability of articles with publication topics and template				√	
Contribution	The quality of the paper is viewed from the ideas and originality, novelty and innovation			√		
B. Writing technique						
Article organization	The language used, clarity of article content and ease of understanding by readers					√
Abstract (English)	Short, clear and complete, can attract attention and encourage people to take the time to get and read the full paper				√	
Introduction	Clarity of disclosure of background of problem, differences with previous studies, and contributions to be made				√	
Research Method	Research design, procedures (diagrams, algorithms, pseudocode or flowchart)			√		
Results and analysis	Presentation of results and analysis acumen (Can be accompanied tables and figures for easy understanding)			√		
Tables, pictures and citations	Title and numbering and citation techniques				√	
Conclusion	The essence of the findings from the research carried out and the presentation according to the problem					√
Reference	Appropriateness of references given, procedures for writing and referencing the manuscript (all references must be referenced in the text)					√
C. Result						
Decision	1. Articles can be published directly [...] 2. Articles can be published with minor revisions [√] 3. Articles can be published with mayor revisions [...] 4. Please submit articles for evaluation after revision [...] 5. The articles not eligible for publication based on the above reasons [...]					
Suggestions and comments						

\* ) Give sign (√) for grading in one column each row.

Indicator table

	Description
VB	Very Bad
B	Bad
E	Enough
G	Good
VG	Very Good