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The Effectiveness of Alphabetic Flash Card Media in Enhancing Writing Alphabetic and Spelling Alphabetic in English Learning Diajeng A'idah Mustafa 1), Vidya Mandarani 2)

English Language Education, University of Muhammadiyah Sidoarjo, Indonesia

Email: vmandarani@umsida.ac.id

Abstract: Education today demands innovative strategies and learning tools that ac commodate different student abilities and learning styles. One such tool is Alphabetic Flash Card Media, which facilitates foundational English literacy skills such as alphabet writing and spelling. This study explores the effectiveness of using flash cards in enhancing students' ability to write and spell English alphabetically. Flash cards, as a visual and kinesthetic medium, offer significant support in helping learners, especially beginners, by developing letter recognition, phonemic awareness, and accurate spelling. The study shows that students taught using flash cards demonstrated improved spelling accuracy and writing fluency compared to those taught using conventional methods.

Keywords: Flash Card, Writing Alphabetic, Spelling, English Learning

Abstrak: Pendidikan saat ini menuntut strategi dan alat pembelajaran inovatif yang dapat mengakomodasi kemampuan serta gaya belajar siswa yang berbeda-beda. Salah satu media yang efektif adalah Flash Card Alfabetik, yang memfasilitasi keterampilan literasi dasar Bahasa Inggris seperti penulisan dan pengejaan huruf alfabet. Penelitian ini bertujuan untuk mengetahui efektivitas penggunaan flash card dalam meningkatkan kemampuan siswa dalam menulis dan mengeja alfabet dalam bahasa Inggris. Sebagai media visual dan kinestetik, flash card sangat membantu dalam pengenalan huruf, kesadaran fonemik, dan akurasi ejaan. Hasil penelitian menunjukkan bahwa siswa yang diajar menggunakan media flash card menunjukkan peningkatan signifikan dalam akurasi ejaan dan kelancaran menulis dibandingkan dengan siswa yang diajar secara konvensional. Kata Kunci: Flash Card, Menulis Alfabet, Mengeja, Pembelajaran Bahasa Inggris

### 1. INTRODUCTION

Literacy is a core component in English language acquisition. For early learners, mastering how to write and spell alphabetically is critical in building a strong foundation for further language learning. [1] According to Alqahtani (2015), spelling and writing skills improve significantly when supported by engaging, repetitive, and multisensory media. Alphabetic Flash Card Media combines visual and kinesthetic learning, allowing learners to physically and visually interact with letters and words. [7] Despite its simplicity, flash card media remains underutilized in formal classroom settings, where traditional chalkboard or verbal-only methods dominate. Therefore, this study investigates the role of alphabetic flash cards in enhancing alphabet writing and spelling accuracy among English learners.

## 2. USE OF FLASH CARD MEDIA TO ENHANCE WRITING AND SPELLING SKILLS

1. Information on Alphabetic Flash Cards

Alphabetic flash cards are instructional tools that display individual letters or simple words, often accompanied by pictures or phonetic guides. [4] Based on Dual Coding Theory (Paivio, 1986), combining visual symbols with written language strengthens cognitive associations and enhances memorization.

- 2. Preparation of Flash Cards
- 1. Each card contains a single letter or word (e.g., B "Ball", C "Cat") with pictures.
- 2. Include uppercase and lowercase letter forms
- 3. [6→ Add→ phonetic→ symbols→ and→ syllable→ breakdowns→ for→ pronunciation→ and→ spelling support.
- 4. [7] Cards should be laminated and color-coded based on difficulty level.
- 3. Implementation in Learning Activities
- 5. Alphabet Tracing Students trace letters on card templates.
- 6. [5] Spelling Challenge Arrange flash cards to spell words based on dictated sounds.

- 7. [7] Matching Game Match words with objects/images.
- 8. Writing Drill Students copy letters or words after card exposure.
- 9. [2] [3] Peer Quizzes Pairs use flash cards to test each other's spelling.

### 3. CONCLUSION

1. [6] The use of Alphabetic Flash Card Media is proven to be effective in enhancing students' alphabet writing and spelling abilities. [4] [8] The interactive nature of flash cards encourages student participation, memory retention, and phoneme-grapheme correspondence. Teachers are advised to integrate this media into early literacy lessons, especially for beginner EFL students. [9] [10] Future research can explore digital flash card platforms to further ex