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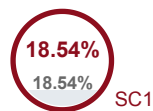
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Systematic Literature Review : Instagram Vlog To Improve Speaking Skill

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Abstract: 21st-century students utilize Instagram as a tool to increase their learning efficiency. Instagram is a mobile application available on the Play Store or Apple Store for iPhone users. Instantaneously, users may upload photographs, send text messages, publish films, and capture eye-catching photos and snapshots of recent live activities.. The use of Instagram as a learning medium can be achieved in two ways, namely by providing materials and references, and by using Instagram in groups or individually. The results of the introduction of Instagram media into education include two items that increase students' creativity, self-confidence, and vocabulary, one article that increases students' participation and understanding of the topic, and five items that improve speaking skills. This is an application that can make a great contribution to student growth. Social media, especially Instagram, is an application that has many potential benefits for students' English learning, they can find many accounts about information related to English, such as TOEFL predictions, video learning about English, and written information with photos. Based on the findings and discussions, participants benefit from Instagram for their English learning because they find a lot of useful and educational content.

Keyword : Instagram, Speaking, Vlog

Abstrak : Instagram digunakan oleh pembelajar abad ke-21 sebagai platform untuk meningkatkan produktivitas belajar. Instagram adalah aplikasi seluler yang tersedia di Play Store atau Apple Store untuk pengguna iPhone. Pengguna dapat langsung mengambil gambar dan cuplikan aktivitas langsung terkini yang menarik, mengunggah gambar, mengirim pesan teks, dan juga memposting video. Penggunaan Instagram sebagai media belajar dapat dicapai dengan dua cara, yaitu dengan menyediakan materi dan referensi, dan dengan menggunakan Instagram dalam kelompok atau individu. Hasil dari pengenalan media Instagram ke dalam pendidikan meliputi dua item yang meningkatkan kreativitas, kepercayaan diri, dan kosakata siswa, satu artikel yang meningkatkan partisipasi dan pemahaman siswa terhadap topik, dan lima item yang meningkatkan keterampilan berbicara. Ini adalah aplikasi yang dapat memberikan kontribusi besar bagi pertumbuhan siswa. Media sosial khususnya Instagram adalah aplikasi yang memiliki banyak potensi manfaat bagi pembelajaran bahasa Inggris siswa, mereka dapat menemukan banyak akun tentang informasi yang terkait dengan bahasa Inggris, seperti prediksi TOEFL, pembelajaran video tentang bahasa Inggris, dan informasi tertulis dengan foto. Berdasarkan temuan dan diskusi, peserta mendapatkan manfaat dari Instagram untuk pembelajaran bahasa Inggris mereka karena mereka menemukan banyak konten yang bermanfaat dan mendidik.

Kata kunci : Instagram, Berbicara, Vlog

1. Introduction

Mass communication is a dynamic and reflective process. Second, the existence of online journalism reminds us that we need to revise and expand mass media to keep up with the times. According to [1], The phenomenon about students' problem in English speaking classroom is studied by many researchers. Some of them, the focuses related to students' self confidence. This allows students to incorporate its use into their learning [2]. Those problems impact on the students' speaking skill. Thus, the teachers should be able to conduct a comfortable classroom situation. [3] They can offer a lot of teaching learning methods or strategies. In addition, the trend technology can be utilized by the teacher or instructor to solve the problem. Kinds of technology and social media such as facebook, twitter, blog, video blog, youtube, instagram and others [4]. The requirement of a teacher during the teaching learning process in classroom to choose teaching activities that are interesting for the students is mandatory to be carry out. Especially in teaching English speaking, choosing alternative media, methods or fun activities that attract students' interest and motivation must be the focus for the teacher. [5] Also, finding ways to practice oral communication outside the classroom is often a significant challenge. The importance of speaking in the language classroom is not just as a communication skill, but also as a means of facilitating the acquisition of the target language and the learning academic content. [6] In contrary the speaking problem faced by students are influenced many factors, such as their intrinsic motivation, confident and anxiety always there. Apart from the primary purpose of social media sharing through app like facebook, Instagram, and twitter. Said to zarei [7], **Motivation is probably the most frequently used catch-all term** for explaining the success **or failure of virtually any complex task. It is easy to assume that** success in any **task is due simply to the fact that someone is "motivated".** [8]

There are numbers of studies related to the influence of vlog to the students' speaking skill and also **related to the use of** instagram as current trend in three recent years [9]. Moreover, there are numbers of studies that found vlog as motivated media in students speaking [10]. In this research, researcher apply instagram vlog as media for the students to express their speaking and researcher limit the topic and kind of text with procedure text. Because

procedure text the concept is about how make something, how something works or use through a sequence of steps or method as in the application of instagram vlog. [11]

One may readily communicate with others by utilizing language. We are unable to speak with one another or to speak with one another or to convey our views without language. Almost every county in the globe has both official and informal schools where English is taught. English is taught in both formal and informal schools around the globe, including Indonesia. [12] English is taught in Indonesian schools, from primary to university, as a foreign language. The four fundamental abilities of study English are communication skills include speaking, listening, reading, and writing. [13] Speaking is by far crucial compenent interpersonal communication out of all the fundamental abilities. Speaking fluently is essential for effective communication, particulary in foreign settings. Learners of the English language must concentrate on improving their speaking abilities to communicate. [14] According to Brown, when a foreign language student can converse orally with other speakers of the language, they have accomplished their learning objective and are deemed successful. [15]

Speaking is one of the skills required for conversation and it the most critical skill. For no English talk, Talk English is no more job as one needs to master many important element such as verb, grammar, etc. Study need to has sufficient english skills to communicate efficiently with others. [16] When learning to speak, students often face problems. One common problem is that they have difficulty using a foreign language because of their mother tongue. Another because lack support to listen for to struggle communication. In addition, they are too shy and afraid to participate in coversations. [17]

Therefore, teachers need to be creative and innovative in using media that provide opportunities for student. Leaners can practice more outside the classroom to gain more knowledge instead of just relying on oral practice in class. Recently, technology has been for language teaching. [18] One of the technology that would integrated Instagram may be used for language instruction. [19] Instagram is a prominent social media platform among youth nowdays. Instagram is primarily a sharing tool, allowing users to put captions on their profile pages. Instagram is used for blogging, including video blogging. Vlogging is providing knowledge about a certain topic through self-recorded videos uploaded to Instagram. Recording videos allows student to observe and intropect their own activities, which leads from student autonomy. [20]

Video blogs bring English language learners up to the EFL (English as foreign language) level. [21] Vlogs offer many benefits to students who are learning English, especially speaking. When students vlog, they also improve their oral communication in English, as they have more time to speak. [22] By becoming accustomed to speaking English, students improve their pronouncition, vocabulary, grammar, confidence, and fluency. videos again, all may be able to recognize and correct their own mistakes or errors. Uploading vlogs allows students to receive feedback from their viewers. [23]

In this digital age, mirror selfie to independent important in education, notably while studying a language that is unfamiliar to you, like unfamiliar to you, like English. In addition to changing the way we interact, the advancement of ICTs-Particularly social media-also creates new opportunities for innovation in the field of education. With this momentum, Instagram has become a well-know social media site with social F. Nasution et al.[24] investigated the topic of "improving EFL learners'speaking skills through Instagram vlogs." In this study, they looked at whether Instagram video blogs may aid in the speaking development of EFL students. [25] They also looked at how students felt about speaking sessions that included Instagram video blogging. [26] The findings demonstrated that adding Instagram video blogs to speaking sessions for beginners enhanced students proficiency in pronunciency in pronunciation, fluency, vocabulary, grammar, and overall target language usage. The result of the survey analysis demonstrated that watching Instagram vlogs improved the speaking abilities of EFL students by boosting their confidence and motivation, as well as their fluency and vocabulary. [27]

2. The use of Instagram as a Learning Media and Language Speaking Practice

According to [28] stated that Instagram has some tools that benefits educational purposes related to intelligence and linguistics. [29] Special intelligence is a mental process that make the brain since receiving information can be interpreted in many ways, students often try to visualize it to make sense of it. [30] The next one is Instagram for entertainment some of participant stated that Instagram is not only for learning but it is also can be used for killing their dull or to entertain them like following their favorite actress or actor and watching religious content in Instagram, and for their educational purpose like to submit their assignment or task that given by their lecturer. [31]

Greenhow [32] stated by involving the student in English practice, the student who use social media in their learning process increases their technology and communication skills and is creative and more open-minded. [33] The next benefit is Instagram for participant business, Instagram can also be used for their business platform like an advertisement or promoting their stuff. According to [34] social media can be used for performing jobs, some people work with social media as a platform to gain money. [35] This means Instagram has a lot of benefits in participant activities and it really help them in every aspect of their life. [36]

Steps to Use Instagram as a Learning and Practice Media for Speaking English
1. Create an Instagram Account
1. Download and open the App :Download the Instagram app from the Apple Store (iOS) or Play Store (Android) and open it.
2. Click "Register" or "Sign Up" button on the home screen.
3. Select a Registration Method. You can use your E-mail, Phone number or your Facebook account.
4. Verify Account: Enter the verification code to verify your account.
5. Complete Profile: Complete your profile by adding a profile photo, bio, and other information.
2. Follow to learn
Follow accounts that share new words and speaking tips. There are many Instagram accounts that share knowledge, tips, and sample questions that you can learn to improve your speaking skills. Here are some accounts that you can follow.
1. @idp.ielts.indonesia.

IDP prepares students to achieve their best results through free resources and practice questions. Through fun writing tasks and prompts, as well as frequently asked questions (FAQs) answered directly by IELTS experts, this page will provide you with content that will help you navigate the four different sections of the listening, reading, writing and speaking test with ease. You can get the right understanding of technique and everything you need to know before taking one of the most important language tests.
2. @vocabforenglish.

Take your vocabulary to the next level step by step with Vocab For English. This Instagram account can help you discover and understand new English words. Every day, you will be given a new "word of the day" along with an image that depicts the emotion and mood of the word. The account also includes definitions of the words so you can quickly understand what they mean without having to open a dictionary. Each post also includes examples of how the word is used in a real sentence in the caption.

3. @pronounciationwithemma.

As the name suggests, this Instagram account hones your pronunciation and listening skills. Emma Walker is a professional English teacher with 14 years of teaching experience specializing in British English. With the aim of making English learning interesting and accessible to more people. In addition to providing free resources for pronunciation practice on Instagram, Emma also has a podcast, YouTube channel, and paid courses for those who want to improve their skills.

3. Practice

1. Record a video and make a vlog about your daily activities.
2. Replay the recording you have made and see if there is anything that needs to be fixed.
3. If necessary, repeat making the vlog and choose the best video.
4. Upload the video to your Instagram account. Choose the features provided by Instagram according to the duration of the vlog you made (IG stories, reels, feeds, IG TV)
5. Ask your friends to comment in the comments column of your upload.
6. Do it consistently.

ACKNOWLEDGEMENT

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