

Poster for Instagram to Improve Speaking Skill

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April, 2025



Abstract

21st-century students utilize Instagram as a tool to increase their learning efficiency. Instagram is a mobile application available on the Play Store or Apple Store for iPhone users. Instantaneously, users may upload photographs, send text messages, publish films, and capture eye-catching photos and snapshots of recent live activities.. The use of Instagram as a learning medium can be achieved in two ways, namely by providing materials and references, and by using Instagram in groups or individually. The results of the introduction of Instagram media into education include two items that increase students' creativity, self-confidence, and vocabulary, one article that increases students' participation and understanding of the topic, and five items that improve speaking skills. This is an application that can make a great contribution to student growth. Social media, especially Instagram, is an application that has many potential benefits for students' English learning, they can find many accounts about information related to English, such as TOEFL predictions, video learning about English, and written information with photos. Based on the findings and discussions, participants benefit from Instagram for their English learning because they find a lot of useful and educational content.

Introduce

- Popular social media encourages students to use it as a tool or platform for learning so that improve their language skills.
- Speaking is one of the skills in English that students often face difficulties in practicing.
- Teachers need to be creative and innovative in using media that provide opportunities for student.

The use of Instagram as a Learning Media and Language Speaking Practice

- Instagram has some tools that benefits educational purposes related to intelligence and linguistics. Special intelligence is a mental process that make the brain since receiving information can be interpreted in many ways, students often try to visualize it to make sense of it.
- Greenhow stated by involving the student in English practice, the student who use social media in their learning process increases their technology and communication skills and is creative and more open-minded.

Steps to Use Instagram as a Learning and Practice Media for Speaking English

Create an Instagram Account

1. Download and open the App
2. Register
3. Select a Registration Method.
4. Verify Account
5. Complete Profile:

Follow to learn

Follow accounts that share new words and speaking tips

Practice

1. Record a video
2. Replay
3. repeat making the vlog and choose the best video.
4. Upload the video to your Instagram account.
5. Ask your friends to comment
6. Do it consistently.

Conclusion

Social media especially Instagram is an app that has so much potential benefit for student English learning, they can find so many accounts about information related to English, like TOEFL prediction, video learning about English, and written information with photos.

