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Promoting E-Book “Real-Life English: Daily Expression” for Lower High School Students

Eka Maghfiroh1), Fika Megawati2)*

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Abstract: Communication is very important in social interaction. Communication is necessary to share information, views or understanding and maintain social relationships. This e-book of colloquial expressions is created to assist students in communicating practical English relevant to everyday life. The e-book “Real Life English: Everyday Expressions” is designed to introduce junior high school students to commonly used English phrases, facilitating mastery of everyday expressions in real-world contexts. The resource aims to build students' confidence in communicating effectively through a combination of practical language materials and interactive components. Key features include everyday expressions for real-life communication, interactive practice exercises to improve comprehension and retention, and sample dialogs to illustrate contextualized language use. In addition, the integration of Islamic values in each chapter encourages character development and reinforces moral principles, which are supported by relevant hadith. The digital format ensures accessibility and flexibility, so students can learn anytime and anywhere. This e-book is a comprehensive and culturally enriching tool that supports language acquisition and moral development in a modern, tech-savvy learning environment.

Keywords: learning media, e-book, daily expression, communication

Abstrak: Komunikasi merupakan hal yang sangat penting dalam interaksi sosial. Komunikasi diperlukan untuk berbagi informasi, pandangan atau pemahaman dan menjaga hubungan sosial. E-book ungkapan sehari-hari ini dibuat untuk membantu siswa dalam berkomunikasi bahasa Inggris praktis yang relevan dengan kehidupan sehari-hari. Buku elektronik “Bahasa Inggris Kehidupan Nyata: Ekspresi Sehari-hari” dirancang untuk memperkenalkan siswa sekolah menengah pertama pada frasa bahasa Inggris yang umum digunakan, memfasilitasi penguasaan ekspresi sehari-hari dalam konteks dunia nyata. Sumber daya ini bertujuan untuk membangun kepercayaan diri siswa dalam berkomunikasi secara efektif melalui kombinasi materi bahasa praktis dan komponen interaktif. Fitur-fitur utama termasuk ungkapan sehari-hari untuk komunikasi kehidupan nyata, latihan latihan interaktif untuk meningkatkan pemahaman dan retensi, dan contoh dialog untuk mengilustrasikan penggunaan bahasa secara kontekstual. Selain itu, integrasi nilai-nilai Islam dalam setiap bab mendorong pengembangan karakter dan memperkuat prinsip-prinsip moral, yang didukung oleh hadis yang relevan. Format digital memastikan aksesibilitas dan fleksibilitas, sehingga siswa dapat belajar kapan saja dan di mana saja. E-book ini adalah alat yang komprehensif dan memperkaya budaya yang mendukung penguasaan bahasa dan pengembangan moral dalam lingkungan belajar yang modern dan melek teknologi.

Kata Kunci: media pembelajaran, e-book, ekspresi harian, komunikasi

1. I. PRODUCT DESCRIPTION

Communication is very important in social interaction. Communication is necessary to share information, views or understanding and maintain social relationship [1]. This e-book colloquial expressions is created to help students in communicating practical English relevant to daily life. This e-book can be an interesting, flexible interactive, and motivating learning tool for students to practice anytime and anywhere. By mastering daily expression, students can not only communicate well using English but also shape students characters on how to behave in daily activities. This e-book is made for junior high school students. The material in it has been adapted to the initial abilities of students with interactive components so as to provide a more interesting learning experience, helping students learn and apply it in everyday life.

The main components in the E-Book:

1. Daily Expression: in this E-Book there are various English expressions that are often used in everyday life with an emphasis on communication in a real-world context. Whether it is greeting, saying hello, asking a question, asking for help or having a casual conversation with someone. Research shows that students who acquire practical linguistic competence perform better in real-life dialogs [2].
2. Interactive Practice: Interactive learning with hands-on practice will greatly affect students understanding. The result of several investigations of junior high school students show that English learning is considered less interesting because most students are only asked to read books and do exercise but answering questions [3]. In this E-Book, there are many interactive exercises specifically designed to strengthen students' understanding of the application of expressions in English. These practice include dialog-base questions, video analysis, role-play, and many more. A study proved that interactive teaching methods significantly improve students' English communication skills, especially peer learning or hands-on practice [4].
3. Dialogue Example: To facilitate students' understanding of everyday expressions, this book presents many examples of dialogs in real-life contexts. The dialogs illustrate the contextual application of the expressions, making it easier for students to apply the learning directly in everyday contexts. This study underlines that incorporating real-life dialog examples in EFL classroom learning can improve students' understanding, confidence and engagement, especially if the teaching is task-based and relevant to daily life [5].
4. Islamic Values: A unique component of this E-Book that is rarely found in other E-Books is the interconnected Islamic values in each chapter. These values are supported by the accuracy of the hadith listed. With this Islamic element, it can help in developing the character of religiosity and strengthening students' morals. In a study mentioned that the incorporation of cultural elements or Islamic principles in English learning, can improve students' linguistic competence and build cultural awareness [6].
5. Digital Format: In today's digital era, technology is developing very rapidly regardless of age or gender, almost everyone can access the internet. E-Book is a book presented in a digital format that is easily accessible and can be accessed on any device. This makes it easier for students to be actively involved in learning wherever and whenever so as to provide flexibility in student interaction with the material. Researchers want the importance of digital learning tools in the current era because it offers convenience and fulfills students' technological literacy. There is a study on intercultural digital interaction between Indonesian and Japanese students and the results underline the effectiveness of digital tools in improving communicative competence by providing flexible and technology-based language interaction opportunities [7].
6. Animated video
There are animated videos that are tailored to the material in each chapter. The videos are used as real-life examples that contain conversation. The combination of text, audio and visual also allows students to more easily understand the new vocabulary learned. The use of animated videos is considered effective as an online media for teaching English [8].
The "Real-Life English: Daily Expression" E-Book not only contains English phrases or expressions but also combines them with challenges and dialogs in real-world contexts. The addition of Islamic values ensures that students not only learn the language but also cultivate their character, ethics and morals. In addition, its accessibility makes this E-Book an effective resource for students.

2. II. PRODUCT CONTENT

1. Cover page

1. Colorful and attractive design
2. Title "Real-Life English: Daily Expression"

(tambahkan nama penulis pada cover - Eka dan nama saya)

2. Table of content page

1. Contains information about the contents of the E-Book and its pages.
2. The design features Indonesian and British flags hanging at the top, giving the impression of an international atmosphere.

3. Introduction page

1. An introductory page about the definition of Daily Expression.
2. There are trigger sentences and objectives that are adapted to daily life.

4. Chapter 1: Greetings

1. Page 2 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.
2. Page 3 contains the material that begins with a sparking question "Do you greet your friends when you meet them on the street?" and an example dialog illustrated with pictures.
3. Page 4 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.
4. Page 5 contains a challenge for students in the form of paired dialog practice.
5. Page 6 contains student reflections illustrated with emojis.

5. Chapter 2: Asking for help

1. Page 7 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.
2. Page 8 contains the material that begins with a sparking question "Have you ever asked someone for help?" and an example dialog illustrated with a picture.
3. Page 9 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 10 contains a challenge for students in the form of summarizing the video.

5. Page 11 contains student reflections illustrated with emojis.

6. Chapter 3: Expressing gratitude

1. Page 12 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the title of the material and illustrations, there are also learning objectives.

2. Page 13 contains the material that begins with a triggering question "Have you ever thanked your parents?" and an example dialog illustrated with a picture.

3. Page 14 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 15 contains a challenge for students in the form of making a video of practicing dialog in pairs.

5. Page 16 contains student reflections illustrated with emojis.

7. Chapter 4: Apologizing

1. Page 17 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.

2. Page 18 contains the material that begins with a sparking question "Is it important to apologize when we make a mistake?" and an example dialogue illustrated with a picture.

3. Page 19 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 20 contains a challenge for students in the form of answering short questions.

5. Page 21 contains student reflections illustrated with emojis.

8. Chapter 5: Giving directions 22-26

1. Page 22 contains an attractive and colorful chapter cover to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.

2. Page 23 contains the material that begins with the triggering question "Have you ever gotten lost while looking for a place? What did you do?" and an example dialog illustrated with pictures.

3. Page 24 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 25 contains a challenge for students in the form of answering questions based on the map provided.

5. Page 26 contains student reflections illustrated with emojis.

9. Chapter 6: Talking about preferences 27-31

1. Page 27 contains an attractive and colorful chapter cover to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.

2. Page 28 contains the material that begins with a triggering question "Have you ever had different choices when selecting holiday destinations?" and an example dialog illustrated with pictures.

3. Page 29 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 30 contains a challenge for students in the form of answering short questions.

5. Page 31 contains student reflections illustrated with emojis.

10. Chapter 7: Expressing opinion 32-36

1. Page 32 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.

2. Page 33 contains the material that begins with a triggering question "Have you had a disagreement with a friend?" and an example dialog illustrated with a picture.

3. Page 34 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 35 contains a challenge for students in the form of making a short essay.

5. Page 36 contains student reflections illustrated with emojis.

11. Chapter 8: Agreeing and disagreeing 37-41

1. Page 37 contains the chapter cover which is made attractive and colorful to illustrate the material to be discussed. In addition to the chapter title and illustrations, there are also learning objectives.

2. Page 38 contains the material that begins with a triggering question "Have you had disagreed with your parents' statement?" and an example dialog illustrated with a picture.

3. Page 39 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Page 40 contains a challenge for students to make agreeing and disagreeing sentences.

5. Page 41 contains student reflections illustrated with emojis.

12. Chapter 9: Offering help 42-47

1. Page 42 contains an attractive and colorful chapter cover to illustrate the material to be discussed. In addition to the material title and illustrations, there are also learning objectives.

2. Page 43 contains the material that begins with a triggering question "What favors have you been offered by others?" and an example dialogue illustrated with a picture.

3. Page 44 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.

4. Pages 45 and 46 contain a challenge for students to make a role-play video with a friend.

5. Page 47 contains student reflections illustrated with emojis.

13. Chapter 10: Ending a conversation 48-52

1. Page 48 contains an attractive and colorful chapter cover to illustrate the material to be discussed. In addition to the title of the material and illustrations, there are also learning objectives.
2. Page 49 contains the material that begins with a sparking question "Is it important to and a conversation politely?" and an example dialog illustrated with a picture.
3. Page 50 contains hadiths that support the material and also YouTube videos that contain more complex dialog examples.
4. Page 51 contains a challenge for students to make a short sentence.
5. Page 52 contains student reflections illustrated with emojis.

14. Book description page

1. Briefly describes the overall content of the e-book including mentioning what can be found in this e-book.
2. There is a motivational sentence: With "Real-Life English: Daily Expression," you will be ready to speak English confidently in various daily situations!

15. Biographies of the authors page

1. Detailed biographical descriptions of both authors.
2. Photos of both authors

3. III. HOW TO USE THE E-BOOK

The "Real-Life English: Daily Expression" e-book is an engaging, practical resource designed to improve English communication skills through relevant real-life scenarios. The use of E-Books is proven to make it easier for students to learn foreign languages, especially in acquiring new vocabulary [9]. Not only that, the use of E-Books is also proven to improve the grammar skills of intermediate level students [10]. Dwipayana [11] mentioned that the use of E-Books makes students more interested in reading with its various features, in other words, it can increase students' motivation and interest in reading. The following step-by-step guide will explain how to use e-books effectively for both teaching and self-study:

- Preparation

Proper preparation ensure an interactive and focused learning experience. Some things to do are:

1. Prepare materials

Provide E-Book to all participants and ensure that students can access them. The use of E-Book can increase flexibility and student access to educational resources.

2. Prepare multimedia settings if you plan to use linked YouTube videos.

Briefly explain the purpose of this E-Book, emphasizing its aim to increase confidence in using English expressions for everyday life.

3. Environment Readiness

Make sure students are ready to receive the learning, start by discussing the importance of communication skills in everyday situations.

- Chapter Engagement

Each chapter is uniquely designed with colorful visuals, interactive elements, and structured exercise.

4. Chapter format:

Introduce the chapter with its theme and objectives.

5. Core material:

Start with trigger question, for example "Do you greet your friends when you meet them on the street?" to relate the material to learners' experiences.

Questions need to be given to learners as a stimulus to arouse their curiosity and interest in the topic being discussed [12]. This encourages learners to think critically and try to find answers to the questions that come to mind, either through independent exploration or by asking people around them.

6. Explore the examples dialog:

Have students read the dialog provided along with the visual aid of a YouTube video.

7. Related to hadith:

Explain hadiths related to the material for moral insights.

8. Interactive challenges:

Engage students with role-play, short answer or video-making tasks to practice the use of dialogues. [Learning using interactive learning models has advantages in pedagogical aspects such as collaboration learning, blended learning, interactive learning, experiential learning and problem-based learning \[13\].](#)

- Post-Learning Activity

Ask students to ask questions about material that they have not understood. By giving students the opportunity to ask questions, it can stimulate students' thinking, increase creativity, and help students understand the material in depth [14].

Summarize the key points of the chapter, reiterating the practical use of the learned expressions.

- Reflection and Review

9. End each chapter by collecting feedback using emoji reactions. Use emoji-based prompts to have students reflect on what they have learned and how they felt about the lesson. Providing feedback using emojis is highly recommended as emojis can display various facial expressions with different levels of detail, and attract students' attention to use them [15].

10. Remind student to reread the material at home so that they fully understand.

ACKNOWLEDGMENT

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3. In addition, my sincere appreciation goes to all those who have contributed, either directly or indirectly, in the process of making this e-book. Hopefully this work can provide extensive benefits for students and educators, and become a meaningful contribution to the world of education.

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