

Analysis of the framing of Anies Baswedan's Formula-E news on Liputan6.com and Republika.co.id media

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Overview of the Study

- This study examines how Liputan6.com and Republika.co.id framed the news coverage of Anies Baswedan's involvement in the Formula E case. By using Pan & Kosicki's framing analysis, it reveals that Liputan6.com depicted Baswedan as cooperative but under political pressure, while Republika.co.id portrayed him as a victim of an unfair process. The study underscores the media's influence on public perception and political discourse, especially in light of Baswedan's candidacy in the 2024 Presidential Election and the controversy surrounding Formula E.



METODE

- This research uses a qualitative descriptive method
- The subject of framing research on the case of formula E Anis Baswedan
- The object of news research from online media Liputan6.com and republika.co.id.
- The data in this study was obtained from the report on the alleged Formula E case framed by Anies Baswedan which was published in the liputan6.com and republika.co.id media published from September 4 to October 9, 2022.
- Framing analysis technique using Pan & Kosicki

Teori

FRAMING MODEL PAN & KOSICKI

Structure	Framing tools	Features
SYNTAX	NEWS SCHEME ↓	HEADLINE, LEAD, BACKGROUND INFORMATION, QUOTES, SOURCES, STATEMENTS, CLOSING.
SCRIPT	COMPLETE NEWS ↓	5W+1H
THEMATIC	DETAILS, MEANING OF CONNECTIVE SENTENCES, SENTENCE FORMS AND PRONOUNS. ↓	PARAGRAPH, PROPOSITION.
RHETORICAL	LEXICON, GRAPHIC, METAPHOR	WORDS, IDIOMS, PICTURES/PHOTOS, GRAPHICS

Findings and Discussion

Differing Framing Approaches:

- **Liputan6.com:** This media outlet framed Anies Baswedan as a cooperative figure who was participating in the legal process related to the Formula E case. However, the framing also suggested that Baswedan was under significant political pressure, creating a narrative of him being somewhat constrained by external forces.
- **Republika.co.id:** In contrast, Republika.co.id focused on portraying Baswedan as a victim of an unfair process. The framing here emphasized the idea that the investigations and legal actions against him were politically motivated and unjust.

Findings and Discussion

•Impact of Word Choice and Structure:

Both media outlets used specific language and structural elements in their reporting that influenced how readers perceived the events. For instance, words like "criminalization" and "pressure" in Liputan6.com created an image of Baswedan being unfairly targeted, while Republika.co.id's use of terms like "victim" and "unjust" further reinforced this perception.

•Role of Visuals in Framing:

The use of visuals, such as images of Baswedan or the KPK (Corruption Eradication Commission) building, played a subtle yet significant role in reinforcing the narratives each media outlet was promoting. These visuals helped solidify the connection between Baswedan and the ongoing legal issues in the minds of the readers.

Findings and Discussion

·**Influence on Public Perception:**

·The framing strategies employed by both Liputan6.com and Republika.co.id had a notable impact on public perception of Anies Baswedan. The study shows that through selective framing, media can guide public opinion towards a particular interpretation of events, particularly in politically sensitive contexts like elections.

·**Media's Role in Political Discourse:**

·This research underscores the critical role that media plays in shaping political discourse. By framing news in certain ways, media outlets can influence the public's understanding of political figures and events, thereby impacting the broader political landscape.

conclusion

- The study shows that Liputan6.com and Republika.co.id have different ways of framing the news about Anies Baswedan in the Formula E case. Liputan6.com portrays Baswedan as a cooperative figure but under political pressure, while Republika.co.id emphasizes that Baswedan is a victim of an unfair process. These findings underscore the strong influence of the media in shaping public opinion, especially in controversial issues such as politics and law involving public figures.

