

Gender Bias and Women's Empowerment in the "Padanan" Short Film

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Introduction

Gender is not just about the biological differences between men and women, but also refers to social constructions that influence the roles, identities, and relationships between individuals in a gender society. In the contemporary era, conversations about gender have deepened due to the recognition that gender is not only binary (male or female), but also covers a wide spectrum of gender identities.

Introduction

Understanding gender which is misunderstood by society has a level of response and public awareness in dealing with gender issues. Several concepts that can be identified are gender blindness, gender awareness, gender sensitivity, gender care, and gender injustice.

Introduction

the cause of society's misconceptions about gender results in the emergence of gender bias. In classifying gender bias, there are 5 theories, namely, marginalization, sexual violence, stereotypes, double burden, and subordination.

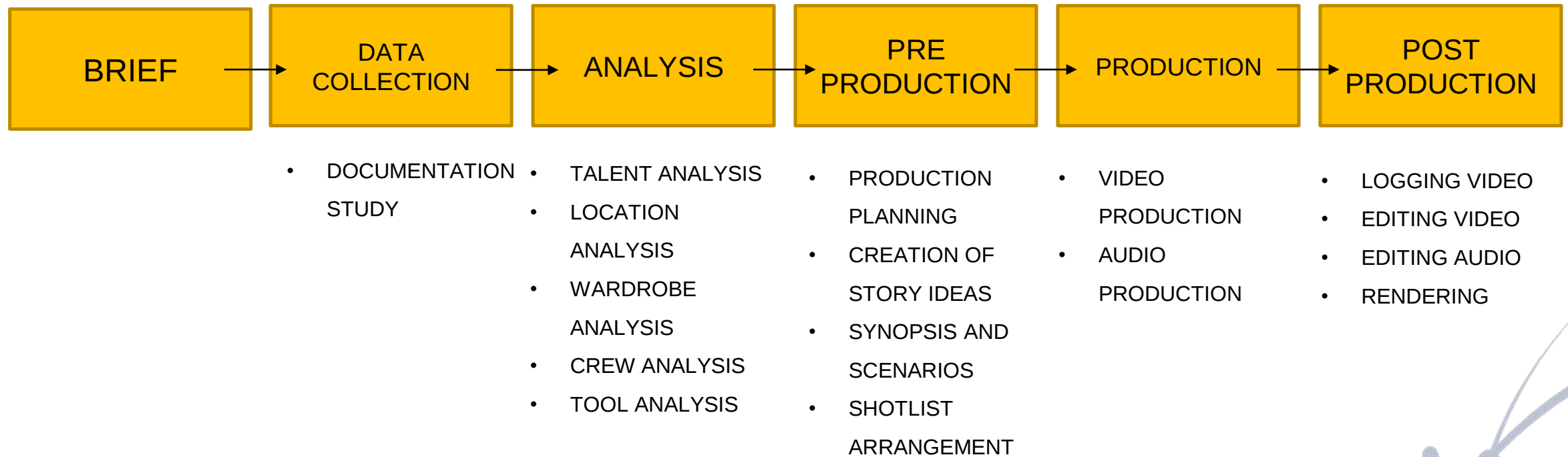
Film synopsis

this movie tells about the lives of 2 sisters Martha and Ageng. Martha, a younger sister who is always requires to obey all orders and wishses of Ageng, her older brother. Meanwhile, ageng is someone who is selfish and always closes his eyes. In the end, Martha felt disgusted by her sister's attitude, and she did not hesitate to defend herself as a woman.

Production method

the production technique in this service uses literature study. Information about gender bias was obtained from news about discrimination in online media, the SDGs website, and threads on the X application

Flowchart



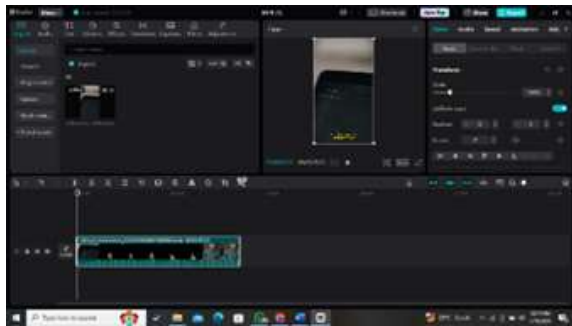
Results

At the production stage several pictures were taken. The results of the Padanan short film production stages are seen as follows



Results

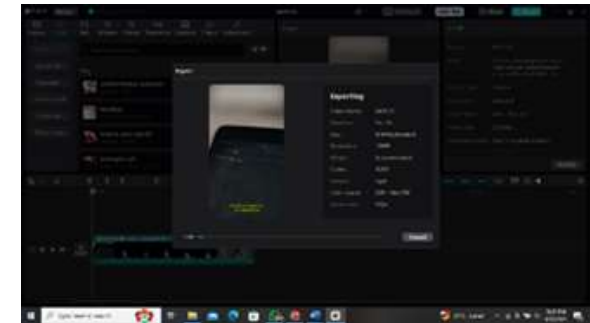
In the post-production stage, the results of the video footage that has been taken will then go through an editing process. In post-production, the stage of assembling the results of the video shooting will be carried out into a series of stories. At this stage mixing and rendering are also carried out. The software used to support the making of the Padanan short film is Capcut Pro



a. Editing process at the post-production stage



b. Mixing process at the post-production stage



c. Rendering process at the post-production stage

Discussion

In this short film, Padanan explains that research on gender is not only relevant in an academic context but also significant implications in everyday life, including in the fields of public policy, health, economics and human right. Thus, the study of gender is important for understanding how power dynamics, stereotypes, and social structures influence individual's experiences based on their gender identity

Conclusion

Based on the dedication and development of the Padanan short film that has been carried out, the following conclusions are obtained, the design of the Padanan short film has been successfully carried out by carrying out the pre-production and post-production stages. The realization of the short film Padanan was in accordance with the design sequences that had been prepared in pre-production. The post-production stages are supported by the Capcut Pro application which can help the process of video editing, audio editing, and rendering. In improving editing, the film Padanan added several sound effects and visual effects

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