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Section Articles

ANALYSIS OF THE CONTENT MARKETING, INFLUENCER MARKETING, BRAND IMAGE AND PRICE PERCEPTION ON PURCHASE DECISIONS FOR WARDAH SKINCARE PRODUCT ON THE TIKTOK

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LETTER OF ACCEPTANCE

Subject: **Letter of Admission to the International Seminar**

With respect, we inform you that your article has been received at the International Conference on Progress and Sustainability in Economics and Business. We attach a list of the authors' names and titles of articles that have been received: We ask you to complete the registration process and submit the necessary material upon obtaining the revisions in accordance with the deadline specified in the conference guidelines. If there is any additional information or documents that need to be submitted, we will contact you by email.

We very much appreciate your participation and are confident that your contributions will add value to this conference. If you have any questions or need more information, please feel free to contact us.

Thank you for your participation, and we look forward to seeing you at the conference later.

Best wishes,



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