

Decision Support System for Determining the Location of Public Electric Charging Stations with Machine Learning

Oleh:

Fierda Lestari Sarpangga Putri

Dr. Drs. Sriyono, MM

Program Studi Magister Manajemen
Universitas Muhammadiyah Sidoarjo

Agustus, 2024



Introduction

- **Increasing Electricity Demand:** Estimated 36.9 GWh in 2025 and 46.3 TWh in 2050 for electric vehicles.
- **Increasing Popularity of Electric Vehicles:** As an environmentally friendly alternative.



- **Indonesia's commitment to the 2016 Paris Agreement:** Reducing greenhouse gas emissions by 29% by 2030.
- **Presidential Regulation No. 55/2019:** Accelerating the electric motor vehicle program.



Development of Public Electric Charging Stations (ECS) by PT. PLN: More than 7,000 units have been installed.



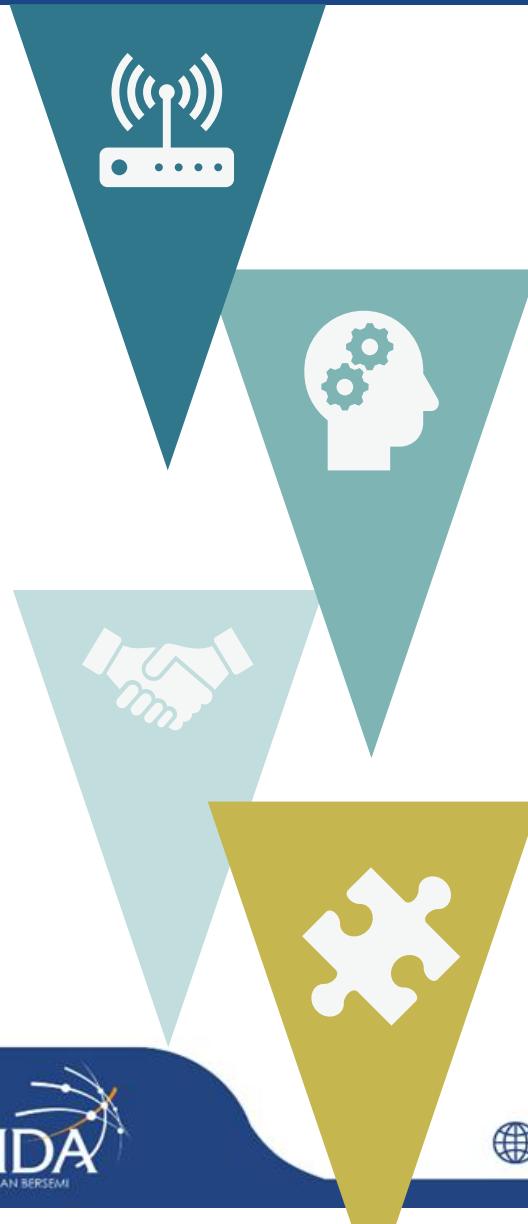
Main constraints: availability and accessibility ECS.

And the existing ECS installed has not been optimally used by customers (Amilia et al., 2022)



finish it with **Machine Learning**

The Problems



Problem Formulation

How is the process of determining the location of Public Electric Charging Stations using a Machine Learning-based decision-making system?

Research Objective

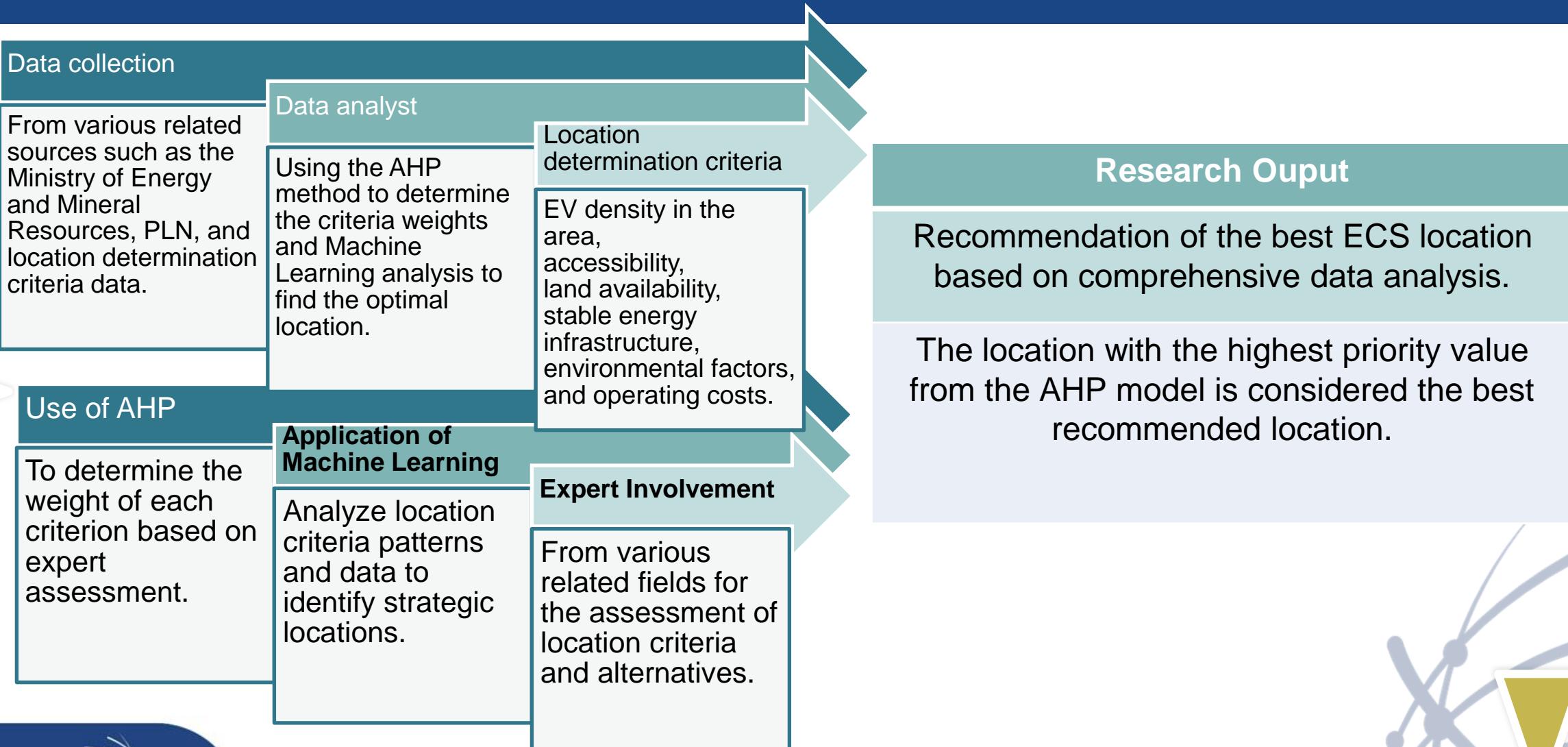
To understand the process of determining the location of Public Electric Charging Stations (ECS) using a decision-making system based on Machine Learning.

SDGs Catoegory

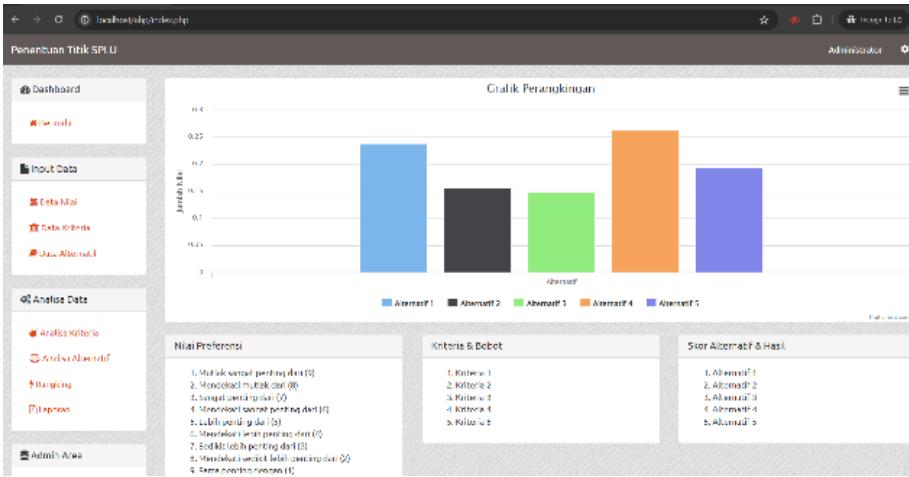
This research has a development objective related to SDGs 7, namely Affordable and Clean Energy.



Research Methodology



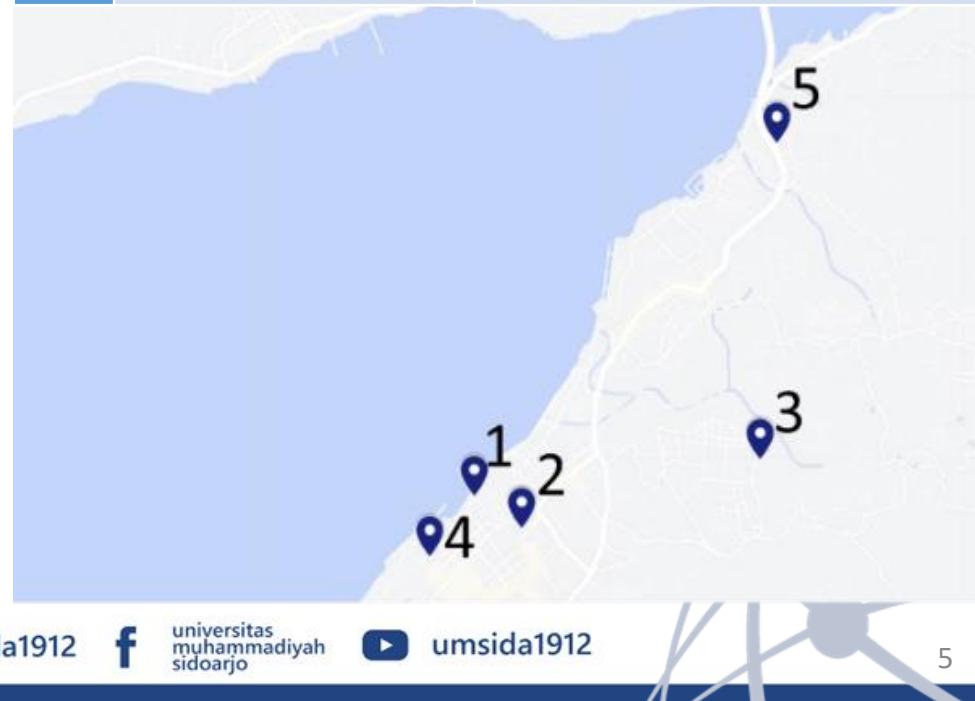
The Results (1)



The screenshot shows a 'Tambah Kriteria' (Add Criteria) form. It has fields for 'ID Kriteria' (C1), 'Nama Kriteria' (Kriteria 1), and two buttons: 'Simpan' (Save) and 'Kembali' (Back). The URL in the header is 'Beranda / Data Kriteria / Tambah Data'.

The screenshot shows a 'Tambah Alternatif' (Add Alternative) form. It has fields for 'ID Alternatif' (A1), 'Nama Alternatif' (Alternatif 1), and two buttons: 'Simpan' (Save) and 'Kembali' (Back). The URL in the header is 'Beranda / Data Alternatif / Tambah Data'.

No	Location	GPS coordinates
1	Mardika Beach Road	128.1802645, -3.691205
2	Mardika Field – Statue of Pattimura	128.1831823, -3.6931066
3	GOR Sport Hall Karang Panjang	128.1978378, -3.688899
4	Yos Sudarso Street	128.1774627, -3.6948806
5	Jalan Jenderal Sudirman	128.1988357, -3.6697457



Decision Support System with Machine Learning

- A web application developed specifically to assist PT PLN (Persero) UP3 Ambon and related stakeholders in making data-based and analytical decisions.
- Using the Analytical Hierarchy Process (AHP) method to assess and select SPLU locations.

The Results (2)

Table 1. Pairwise Comparison with Each Criteria

Comparis on	Criteria 1	Criteria 2	Criteria 3	Criteria 4	Criteria 5	Weig ht
Criterion 1	0,692	0,871	0,468	0,320	0,243	0,519
Criterion 2	0,077	0,097	0,468	0,320	0,243	0,241
Criterion 3	0,077	0,011	0,052	0,320	0,243	0,141
Criterion 4	0,077	0,011	0,006	0,036	0,243	0,074
Criterion 5	0,077	0,011	0,006	0,004	0,027	0,025
Amount	1,000	1,000	1,000	1,000	1,000	1,000

Source: Processed Primary Data, 2024

Criteria:

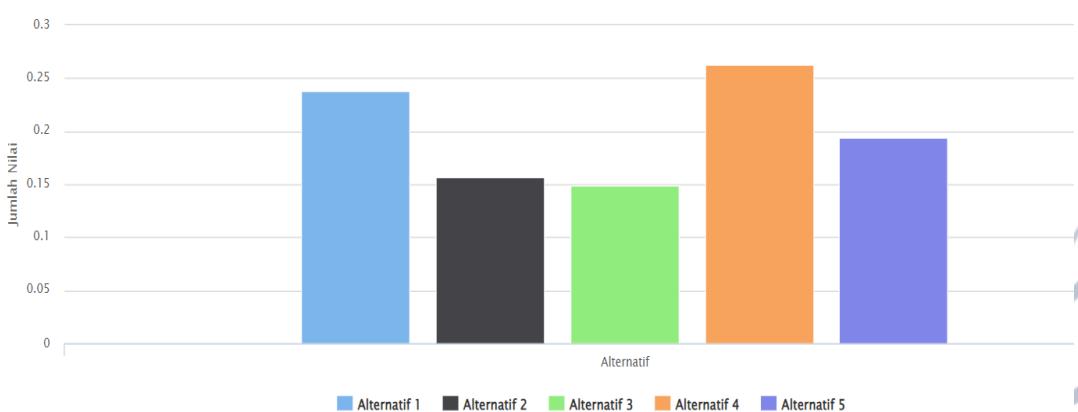
- Cat 1: Accessibility and Visibility
- Cat 2: Population Density & Traffic
- Cat 3: Proximity to Other Facilities
- Cat 4: Electricity Infrastructure Support
- Cat 5: Market Potential

Alternatives:

- Alt 1: Mardika Beach Road
- Alt 2: Mardika Field – Statue of Pattimura
- Alt 3: GOR Sport Hall Karang Panjang
- Alt 4: Yos Sudarso Road
- Alt 5: Jenderal Sudirman Road

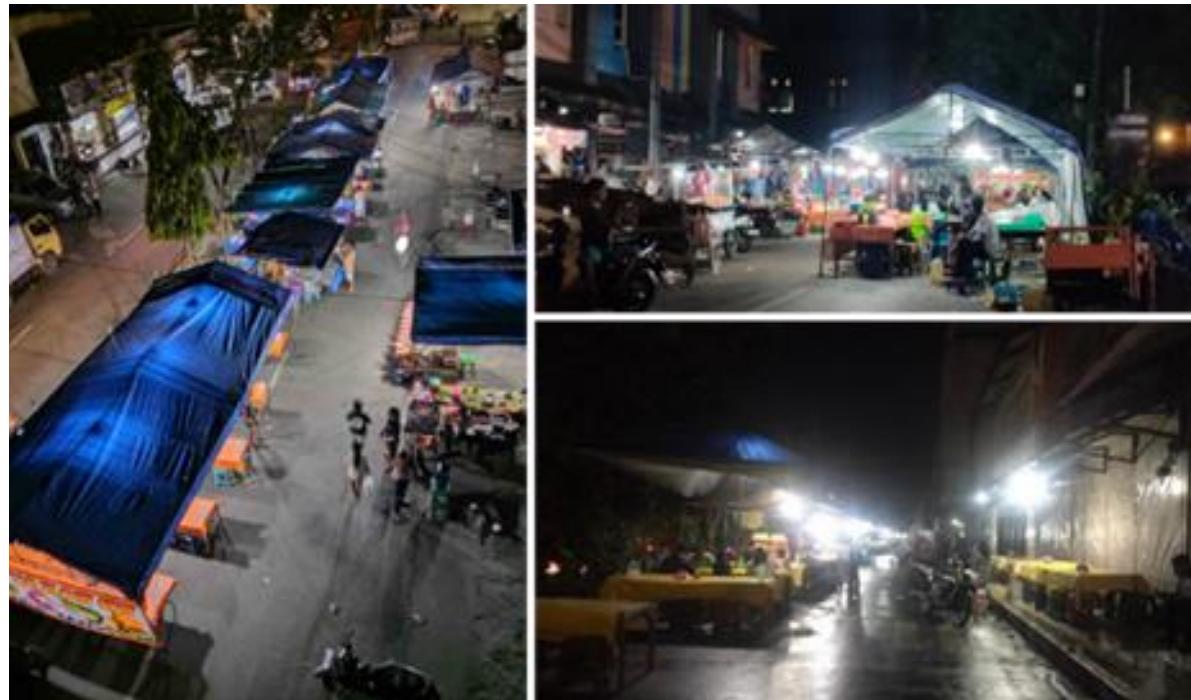
Table 2. Results of Ranking of Alternative Candidate SPLU Location Points

	Criteria 1	Criteria 2	Criteria 3	Criteria 4	Criteria 5	Result s
Alternative 1	0,139	0,047	0,032	0,015	0,005	0,238
Alternative 2	0,089	0,036	0,017	0,011	0,004	0,156
Alternative 3	0,079	0,035	0,020	0,011	0,004	0,149
Alternative 4	0,134	0,067	0,034	0,021	0,007	0,263
Alternative 5	0,078	0,056	0,038	0,017	0,006	0,194
Amount	1,000	1,000	1,000	1,000	1,000	1,000



Source: Processed Primary Data, 2024

Discussion



Yos Sudarso Rd.

Alternative Location Rankings:

- First: Yos Sudarso Rd. - High score in all criteria, especially accessibility and visibility.
- Second: Pantai Mardika Rd. - Strategic location with high visibility and easy access.
- Third: Jenderal Sudirman Rd. - Strategic position with high traffic volume but lacking in unique atmosphere.
- Fourth: Lapangan Mardika - Pattimura Statue - Historical location with high accessibility but lower population density.
- Fifth: GOR Sport Hall Karang Panjang - Good for big events but lacking in daily traffic and visibility.

Table 6. Income from the three SPLU locations in Ambon

No.	SPLU location	GPS coordinates	Income (Rp)
1	Yos Sudarso Street	128.1774627, -3.6948806	60.860.000
2	Mardika Beach Road	128.1802645, -3.691205	49.440.000
3	Jalan Jenderal Sudirman	128.1988357, -3.6697457	12.930.000

Conclusion

- **Effectiveness of Machine Learning:** The application of Machine Learning technology in SPLU location selection proves its effectiveness by providing recommendations based on objective and in-depth data analysis.
- **Performance of Selected Locations:** Selected locations such as Yos Sudarso Rd, Pantai Mardika Rd, and Jenderal Sudirman Rd show varying revenue performance, validating the accuracy of the Machine Learning model used.
- **Influence of Location on Revenue:** Revenue analysis shows a direct relationship between strategic location selection and revenue generated, with Yos Sudarso Rd as a prime example (Rp 60,860,000).
- **Suggestions for Future Development:** for modern city infrastructure planning, this research method can be used.



References

- [1] A. R. Hakim, "Analisis Penentuan Lokasi SPKLU Dalam Mendukung Kebijakan Kendaraan Listrik Bertenaga Baterai Di Wilayah Jawa Timur," Energy J. Ilm. Ilmu-Ilmu Tek., vol. 13, no. 2, pp. 109–116, Dec. 2023, doi: 10.51747/energy.v13i2.1633.
- [2] N. Amilia, Z. Palinrungi, I. Vanany, and M. Arief, "Designing an Optimized Electric Vehicle Charging Station Infrastructure for Urban Area: A Case study from Indonesia," in 2022 IEEE 25th International Conference on Intelligent Transportation Systems (ITSC), IEEE, Oct. 2022, pp. 2812–2817. doi: 10.1109/ITSC55140.2022.9922278.
- [3] H. Prabowo, S. Herjuna, and R. Palebangan, Manyala App: Sistem Pendukung Keputusan Penentuan Lokasi SPKLU dengan Hassle-Free Machine Learning. 2023.
- [4] D. D. Priyantoro and A. Kurniawan, "Apa Perbedaan SPLU dengan SPKLU buat Kendaraan Listrik?," KOMPAS.com, 2019. <https://otomotif.kompas.com/read/2019/09/11/082200715/apa-perbedaan-splu-dengan-spklu-buat-kendaraan-listrik->
- [5] M. Berliandaldo and A. Prasetyo, "Analisa dan Tinjauan Hukum atas Kebijakan Pengembangan dan Pemanfaatan Kendaraan Bermotor Listrik pada Sektor Pariwisata Indonesia," Sanskara Huk. dan HAM, vol. 1, no. 02, pp. 01–12, Dec. 2022, doi: 10.58812/shh.v1i02.55.
- [6] H. Yatriendi, A. M. N. Putra, and F. A. Muchtari, "Overview: Perkembangan Teknologi Pengisian Cepat Pada Kendaraan Listrik (Teknologi dan Infrastruktur)," Semin. Nas. Ris. Inov. Teknol., vol. 1, no. 1, pp. 128–137, 2022.
- [7] H. M. K. Sari, Sriyono, and N. K. S. N, "Strategi Menarik Kaum Milenial Untuk Investasi Di Sektor Keuangan : Langkah Apa Yang Harus Dilakukan ?," J. Nusamba, vol. 6, no. 1, 2021, doi: <https://doi.org/10.29407/nusamba.v6i1.14365>.
- [8] H. Margono, Pemasaran Strategik: Membangun Strategi Pemasaran di Era Digital. Jakarta: PT. Insan Sempurna Mandiri, 2022.
- [9] Muttaqin et al., Implementasi Artificial Intelligence (AI) dalam Kehidupan. Langsa: Yayasan Kita Menulis, 2023.
- [10] A. M. Sugieanto, Penentuan Lokasi Stasiun Pengisian Kendaraan Listrik Umum Yang Optimum Dengan Menggunakan Analisis Spasial. Surabaya: Institut Teknologi Sepuluh Nopember, 2022. doi: 10.13140/RG.2.2.34019.78888.
- [11] R. Baskara, Implementasi Web Scraping Pada Media Sosial Instagram. Yogyakarta: Universitas Islam Indonesia, 2022.





DARI SINI PENCERAHAN BERSEMI