

BUKTI TERBIT

The screenshot shows a web browser window with the URL journal.umtas.ac.id/index.php/ABDIMAS/article/view/3092. The page features a header for 'ABDIMAS UMTAS JURNAL PENGABDIAN KEPADA MASYARAKAT' with 'Register' and 'Login' buttons. A navigation menu includes 'HOME', 'ABOUT', 'CURRENT', 'ARCHIVES', 'ANNOUNCEMENTS', and 'EDITORS'. A search bar is located on the right. The main content area displays the article title, authors (Mochammad Rigel Putra, Poppy Febrina, and Khuzaima Dwi Nur'aini), their affiliations, the DOI (<https://doi.org/10.35568/abdimas.v7i1.3092>), and keywords: Social Media, Instagram, UMKM, Promotion. A sidebar on the right contains a 'MAKE A SUBMISSION' button and a list of journal policies and processes. A small thumbnail of the journal cover is also visible.

Register Login

ABDIMAS UMTAS

JURNAL PENGABDIAN KEPADA MASYARAKAT

HOME ABOUT CURRENT ARCHIVES ANNOUNCEMENTS EDITORS Q SEARCH

HOME ARCHIVES VOL. 7 NO. 1 (2024): ABDIMAS UMTAS: JURNAL PENGABDIAN KEPADA MASYARAKAT Articles

Utilization of Instagram as a Medium for Advertising and Promotion of MSMEs in The Food Sector of Kembangringgit Village

Mochammad Rigel Putra
Communication Studies Study Program, Muhammadiyah University of Sidoarjo, Sidoarjo, Indonesia

Poppy Febrina
Communication Studies Study Program, Muhammadiyah University of Sidoarjo, Sidoarjo, Indonesia

Khuzaima Dwi Nur'aini
Communication Studies Study Program, Muhammadiyah University of Sidoarjo, Sidoarjo, Indonesia

DOI: <https://doi.org/10.35568/abdimas.v7i1.3092>

Keywords: Social Media, Instagram, UMKM, Promotion

MAKE A SUBMISSION

- FOCUS AND SCOPE
- EDITORS
- REVIEWERS
- PEER REVIEW PROCESS
- AUTHOR GUIDELINES
- PUBLICATION ETHIC
- OPEN ACCESS POLICY
- COPYRIGHT NOTICE
- POLICY OF SCREENING FOR PLAGIARISM
- AUTHOR FEES
- INDEXING