

Does Teaching Writing Through Canva App Assist Students Writing Performance?

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, 2024

Table of Content

1. Research Background

2. Research Gap

3. Research Question

4. Research Methodology

5. Research Findings

6. Research Implication

7. Conclusion

Research Background

- In the digital era, technology plays a very important role in junior high school education, especially in English language learning.
- Various tools, including mobile apps, are used to strengthen writing skills and increase self-efficacy.
- Junior high school students face challenges in writing.
- To overcome writing challenges, teachers are encouraged to integrate innovative educational media, utilizing technology to motivate English learning.
- Canva, as an effective medium for learning and creativity.

Research Gap

➤ Previous Research

(Noor, Karani, Ristati, 2023)

- The use of canva application was believed to support learning proces, including in writing class. Research finding showed that as a visual media canva effectively used as a medium for the writing skill learning process.

➤ This Research

- This study aims to explore Canva's creative potential in educational settings and its influence on students' graphic design skills and writing skills.

Research Question

➤ Research Question :

- Does teaching writing through the Canva application improve students' writing skills in junior high school?
- What is the student's perception of Canva App towards their creativity in writing?

➤ Research Objective :

- Research whether teaching writing through the Canva app contributes to measurable improvement in junior high school students' writing skills.
- To analyze the students' perception of the Canva App regarding its impact on their creativity in writing.

Research Methodology

- **Research Design** = This study employs a quantitative methods (true experimental design) and quantitative descriptive.
- **Research Setting** = this research was conducted at SMPN 2 Sukodono
- **Population and Sampling** = Random sampling, using www.randomlists.com, ensured a sample of 38 eighth grade A students at SMP Negeri 2 Sukodono
- **Data collection** = first step (pre-test), second step (treatment), third step (post test), and the last step collected the data through a semi-structured open-ended questionnaire
- **Data Analysis** = analyzing statistical data from pre-test and post-test using Wilcoxon test. A questionnaire to collect data on students' perceptions of using Canva in writing.
- **Instrument** = pre-test post-test and questionnaire

Research Findings

Test Statistics ^a		
	Post-test experimental - Pre-test experimental	Post-test control - Pre-test control
Z	-3,727 ^b	-3,628 ^b
Asymp. Sig. (2-tailed)	,000	,000

a. Wilcoxon Signed Ranks Test
b. Based on negative ranks.

Significant improvement in post-test writing scores were observed in the experimental group using Canva. Wilcoxon test results indicated a substantial increase ($Z = -3.727$, Asymp. Sig. = 0.000), confirming the efficacy of Canva as a teaching tool.

Students reported high satisfaction with Canva, highlighting its usefulness in understanding complex information and enhancing focus. Comparative studies suggest Canva's superior performance in educational settings, supporting its adoption for diverse learning environments.

Research Implication

- The findings provide strong support for the integration of Canva in writing learning, especially in improving students' skills in producing creative and interesting written works.
- It is hoped that the results of this study can serve as a basis for further development in the use of technology in the context of writing education.

Conclusion

- The results of data analysis showed that the use of Canva in learning to write had a significant positive impact on students' writing creativity.
- The difference in scores between the pre-test and post-test in the experimental group showed a statistically significant improvement in writing skills after using Canva.
- Findings from the questionnaire also indicated that most students saw Canva as a useful and easy-to-use tool in improving their writing skills.

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