



UNIVERSITAS MUHAMMADIYAH SIDOARJO  
FAKULTAS BISNIS, HUKUM, DAN ILMU SOSIAL  
PROGRAM STUDI : • MAGISTER MANAJEMEN (S2) • MANAJEMEN (S1) • AKUNTANSI (S1)  
• ADMINISTRASI PUBLIK (S1) • ILMU KOMUNIKASI (S1) • HUKUM (S1)

### BERITA ACARA BIMBINGAN NON SKRIPSI

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Program Studi : Manajemen  
Judul Skripsi : Efektifitas E-Wom (elektronik word of mouth) dan Digital Marketing melalui konten terhadap kunjungan wisatawan Air terjun Coban Binangun. Puntahan, Pandaan  
Dosen Pembimbing : Mar Oetarjo, SE., MM., BKP  
Tanggal Ujian Proposal : \_\_\_\_\_  
Tanggal Ujian Skripsi : \_\_\_\_\_



Mengetahui,

Ketua Program Studi

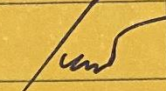
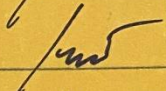
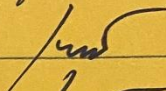
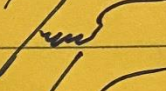
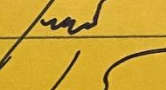

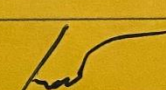
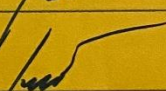
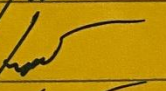
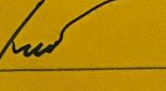
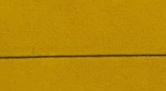
Dosen Pembimbing

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\*) Pilih salah satu

### BERITA ACARA BIMBINGAN NON SKRIPSI

Tanggal	Uraian Kegiatan	Paraf Pembimbing
15 September 2023	Bimbingan konsultasi judul	
20 September 2023	Bimbingan progress pengerjaan bab 1	
11 Oktober 2023	Bimbingan progress pengerjaan literatur review	
30 Oktober 2023	Bimbingan progres pengerjaan metode penelitian	
27 November 2023	Bimbingan rumus teknik pengambilan sample dan uji sample	
20 Desember 2023	Bimbingan keseluruhan proposal dan TTP	
22 Januari 2024	Revisi ujian proposal	
22 Januari 2024	Bimbingan terkait pengumpulan data dengan spss	
06 Februari 2024	Bimbingan lanjutan terkait olah data dengan spss	
20 Februari 2024	Bimbingan lanjutan terkait data penelitian	
05 Maret 2024	Bimbingan keseluruhan proposal skripsi	

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