

Letter of Acceptance

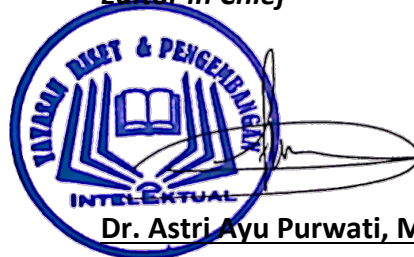
Author : Dhea Ariesta Putri, Lilik Indayani, Rita Ambarwati Sukmono
Title : The Effectiveness of Influencer Marketing, Content Marketing, and Electronic Word Of Mouth (E-WOM) on Purchasing Decisions for Beauty Products on Shoope Live Streaming
Affiliation : Universitas Muhammadiyah Sidoarjo

Based on the results of the evaluation by the editorial team of the **journal IJEDR: International Journal of Economics Development Research (Accredited SINTA 3, based on SK No. 230/E/KPT/2022)**, we have decided with this letter that your manuscript has been **accepted**. For information, your manuscript will be published in the IJEDR Journal Volume 4 no 2 (May 2024).

Thus we convey, thank you for your attention.

Pekanbaru-Indonesia, 26th January 2024

Editor in Chief



Dr. Astri Ayu Purwati, M.Sc