

BUKTI SCREENSHOT TERBIT ARTIKEL ILMIAH

The screenshot displays the website for the Management Studies and Entrepreneurship Journal (MSEJ). The header is purple with 'Register' and 'Login' links. The main title is 'Management Studies and Entrepreneurship Journal (MSEJ)'. Below it are navigation links: 'About the Journal', 'Current', 'Archives', 'Announcements', 'Submissions', 'Contact', and 'Privacy Statement'. A search bar is on the right. The article title is 'Keputusan Pembelian ditinjau dari Ekuitas Merek, Promosi dan Harga pada Konveksi Herya di Sidoarjo'. The author is Nizam Maulana At thaariq from Universitas Muhammadiyah Sidoarjo. The journal cover image shows 'Volume 4 Nomor 6 Tahun 2023'. A sidebar on the right contains a menu with items like 'Additional Menu', 'Editorial Team', 'Focus and Scope', 'Publication Ethics', 'Publication Frequency', 'Reviewers', 'Check for Plagiarism', and 'Open Access Policy'.

BUKTI LOA DARI EMAIL

The screenshot shows an email titled '[MSEJ] Submission Acknowledgement' from Zulfadli, dated 29/10/2023. The email content includes: 'Thank you for submitting the manuscript, "Keputusan Pembelian ditinjau dari Ekuitas Merek, Promosi dan Harga pada Konveksi Herya di Sidoarjo" to Management Studies and Entrepreneurship Journal (MSEJ). With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site.' It also provides the submission URL: <https://journal.yrpijku.com/index.php/msej/authorDashboard/submission/3503> and the username 'nizam'. The email is shown on a mobile device interface with a dark theme.

BUKTI TERAKREDITASI SINTA

The screenshot shows the SINTA accreditation page for MSEJ. It features the journal's logo and SINTA 4 accreditation status. Key statistics include an Impact Factor of 1.71809 and 459 Google Citations. A 'History Accreditation' bar chart shows the journal's status from 2020 to 2026. A 'Citation Per Year By Google Scholar' bar chart shows citation counts from 2016 to 2024. The page also lists the journal's affiliation with the YAYASAN PENDIDIKAN RISET DAN PENGEMBANGAN INTELEKTUAL and provides contact information for the editor.



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Kepada Yth

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Judul Naskah : KEPUTUSAN PEMBELIAN DITINJAU DARI EKUITAS MEREK, PROMOSI DAN HARGA PADA KONVEKSI HERYA DI SIDOARJO
Afiliasi : Program Studi Manajemen, Fakultas Bisnis, Hukum dan Ilmu Sosial Universitas Muhammadiyah^{1,2,3}

Berdasarkan hasil penilaian tim editorial jurnal MSEJ : Management Studies and Entrepreneurship Journal terhadap naskah bapak/ibu yang telah disubmit, Maka bersama surat ini kami putuskan bahwa naskah anda telah **diterima**. Sebagai informasi bahwa naskah bapak/ibu akan di terbitkan pada Jurnal MSEJ Volume 4 no 6 (Oktober-November 2023)

Demikian kami sampaikan, atas perhatiannya diucapkan terima kasih

Pekanbaru, 30 Oktober, 2023

Chief Editor



Dr. Astri Ayu Purwati, B.Sc., M.Sc

