

Letter of Acceptance

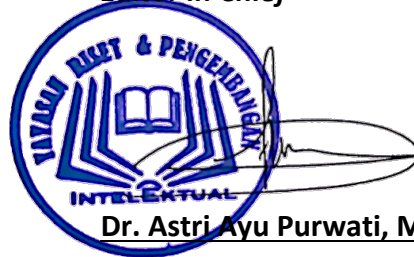
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Title : Effect of Sales Promotion, Product Quality, and E-Word Of Mouth on Shopee Live on Impulsive Buying Behavior Among University Students
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Based on the results of the evaluation by the editorial team of the **journal IJEDR: International Journal of Economics Development Research (Accredited SINTA 3, based on SK No. 230/E/KPT/2022)**, we have decided with this letter that your manuscript has been **accepted**. For information, your manuscript will be published in the IJEDR Journal Volume 4 no 2 (May 2024).

Thus we convey, thank you for your attention.

Pekanbaru-Indonesia, 21th January 2024

Editor in Chief



Dr. Astri Ayu Purwati, M.Sc