### Big Book of Transportation [Buku Besar tentang Transportasi]

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Abstract. Big Book is a media product designed to enhance shared reading between teachers and students. Key features of this Big Book include unique pictures, repeated new vocabulary, a familiar storyline, and simple grammar patterns. It can be assembled by anyone using supplies such as pencils, drawing books, markers, crayons, and binder clips. This product benefits English language learning by providing teachers and students with imaginative and innovative resources. The Big Book is titled "Transportation on land, air, and sea" and consist of 10 pages with each page focusing on a different category of transportation. The purpose of using Big Book is to help students understand the content of the story through clear pictures. The advantages of using Big Book include increased motivation, confidence, ease, pleasure in learning, and the formation of new learning habits. Overall, the Big Book is a useful tool for identifying words in the environment and supporting group learning activities.

#### Keywords – Big Book; Design; Learning Media

Abstrak. Big Book adalah produk media yang dirancang untuk meningkatkan kegiatan membaca Bersama antara guru dan siswa. Fitu utama Big Book mencakup gambar yang unik, kosakata baru yang diualang-ulang, alur cerita yang dikenal, dan pola tata Bahasa yang sederhana. Alat ini dapat disusun oleh siapa saja dengan menggunakan perlengkapan seperti pensil, buku gambar, krayon, dan penjepit binder. Produk ini bermanfaat untuk pembelajar Bahasa inggris dengan menyediakan sumber daya yang imajinatif dan inovatif. Big Book ini berjudul "Transportasi di darat, udara dan laut" terdiri dari 10 halaman, setiap halaman berfokus pada kategori transportasi yang berbeda. Tujuan dari penggunaan Big Book adalah membantu siswa memahami isi cerita melalui gambar. Keuntungan penggunaan Big Book meliputi: peningkatan motivasi, rasa percaya diri, kemudahan, kesenangan dalam belajar, dan pembentukan kebiasaan belajar yang baru. Secara keseluruhan, Big Book adalah alat yang berguna untuk mengidentifikasi kata-kata lingkungan dan mendukung kegiatan belajar kelompok.

Kata Kunci – Big Book; Desain; Media Pembelajaran

#### **I. PRODUCT DESCRIPTION**

Big book media design applies to, providing knowledge, introducing reading techniques, practicing skills, and fostering students' skill development (Kurtanto, 2013:8). however, big book media design applies as infrastructure or tools in English language learning. In the end, the Big Book has skills namely, processing, assembling, modifying, writing, drawing, and composing. The Big Book is a storybook with unique text and graphic characteristics to support collaborative reading activities between teachers and students [1]. This is basically the Big Book meaning. Boove (1997) the purpose of mass media is to communicate messages. Heinich (1996) agrees with Boove that media is a communication medium formed from the world. This word is Latin meaning between and refers to something that conveys information from the sender of the message to the receiver of the message[2]. However, elements that enable collaborative reading activities between teachers and students, including text and visual capabilities. It has Unique's element's including fresh, repeating vocabulary, expected plotlines, and easily understood language patterns [3]. Here it can be seen that, this Big Book media product can be made or assembled by anyone. Because the Big Book media is very practical in the way it is made. Such as drawing, sticking, colouring, and writing. Then for the materials used are very easy to find. As well as pencils, drawing books, markers, crayons and binder clips.

Big Book media product is one of a product developed by students of English Education, Universitas Muhammadiyah Sidoarjo. The Big Book product is also a resource for teachers and students, so that they can build innovation together when learning English. The benefits of this Big Book media product are that students can be motivated quickly in learning, to foster self-confidence for students, students can study comfortably and happily, and can develop new

habits in learning to remember [4]. However Big Book is learning media used to recognize some vocabulary in the surrounding environment.

#### **II. PRODUCT CONTENT**

**Mock Up Design -** The idea of "MOCK UP" is frequently used the design sector. The concept model's goal to provide a true or realistic image that makes changes, presentation settings, and saving money easier. In other words, using a template might help you visualize the type of work you want to create [5]. So, the essence of it is a mock up is a realistically produced graphic representation of a product. To enable customers to see the finished product visually, a model of the product is created.

This Big Book product presents a unique and multifunctional design, not only for learning, but can also be used for games when learning together. Such as matching pictures, pasting pictures, writing, and colouring. The material used when making this Big Book are: using A3 paper/drawing book it can be presented landscape or portrait, the number of pages 2-10 pages, dominated by large images along with supporting text, large and concise writing, the topics taken according to student needs, one binder clip, paper glue, 2B pencils, permanent markers, and titi crayons or titi-coloured pencils.

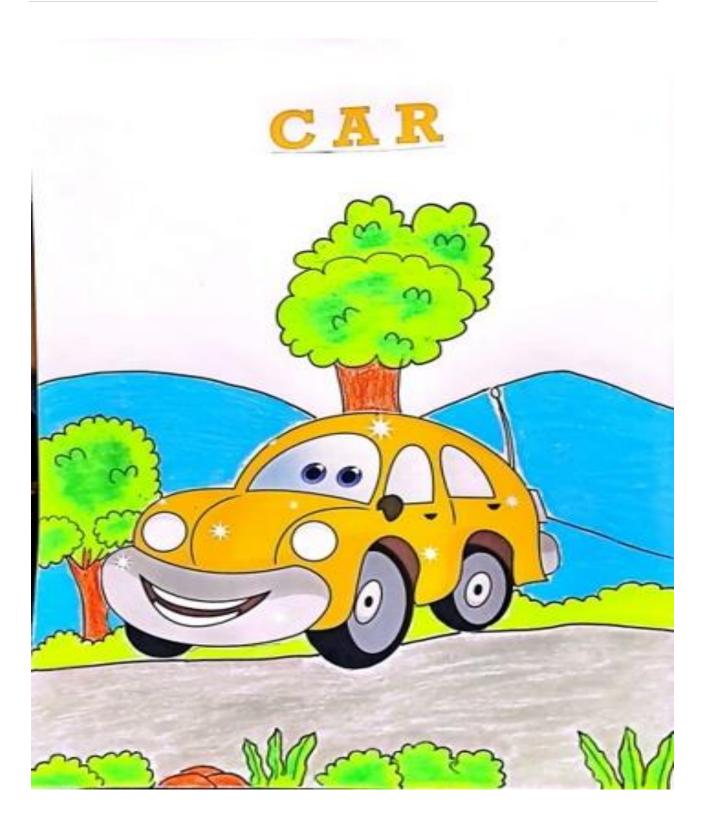
Steps to create Big Book of Transportation media:

- 1. Firstly, prepare the necessary materials,
- 2. Secondly, look for animated images on Pinterest,
- 3. Thirdly, print and cut them to the images,
- 4. Then attach the image using glue to the A3 paper provided,
- 5. Then make the image up to the bottom of the transportation image to your creation,
- 6. Then write large writing over the transportation name,
- 7. Next is colouring the image arrangement using crayons,
- 8. Sort it according to the type of transportation and do a hole in the corner of the paper,
- 9. Next attach a binder clip on the corner of the paper,
- 10. Finally, the Big Book media can already be used.

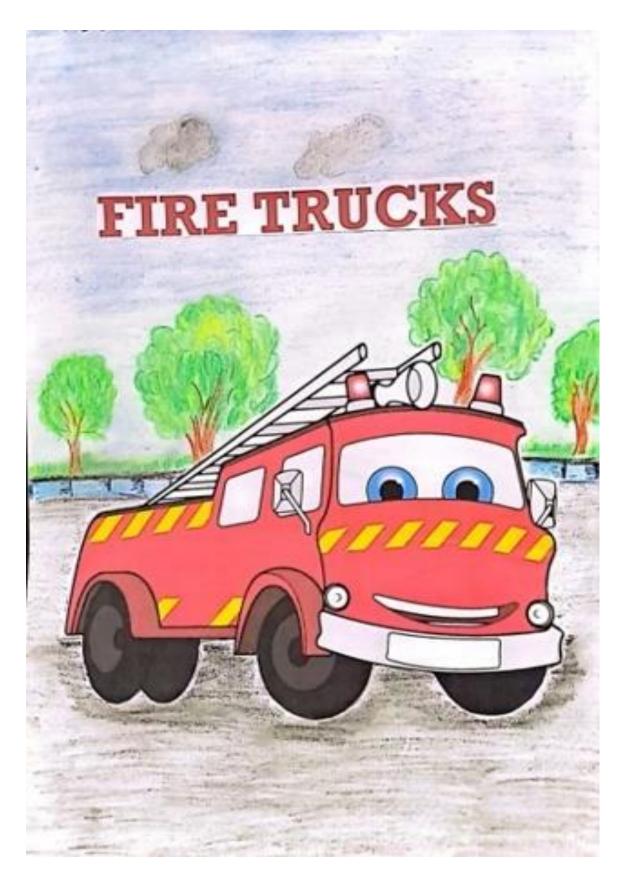
The Big Book design can be seen as follows:



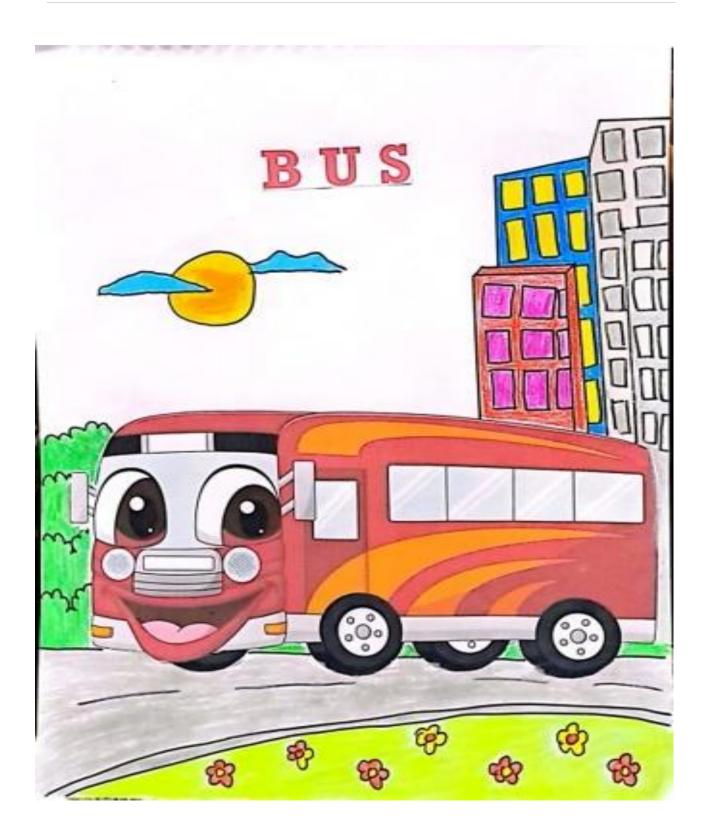
The Cover Big Book of Transportation (page 1)



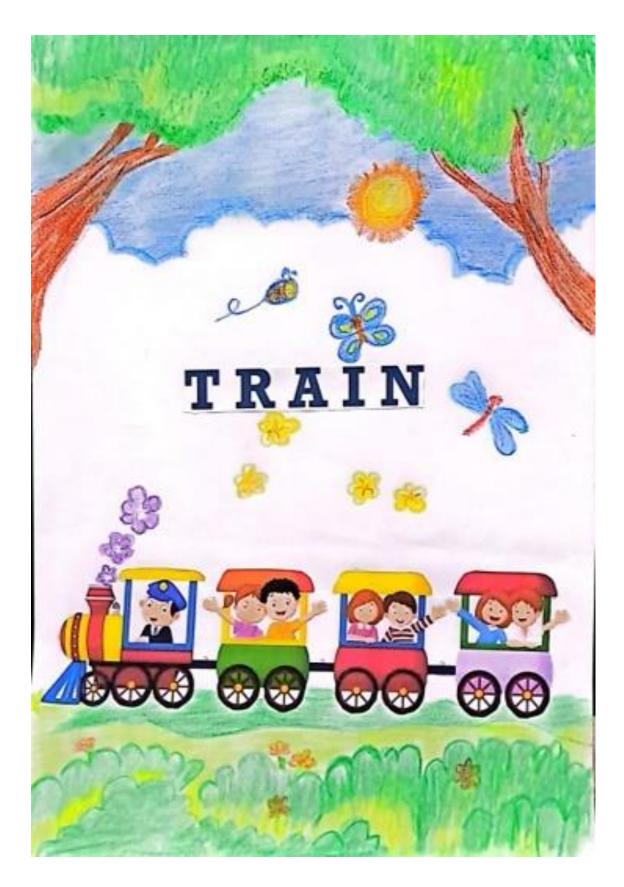
Car (Page 2)



Fire Trucks (Page 3)



Bus (Page 4)



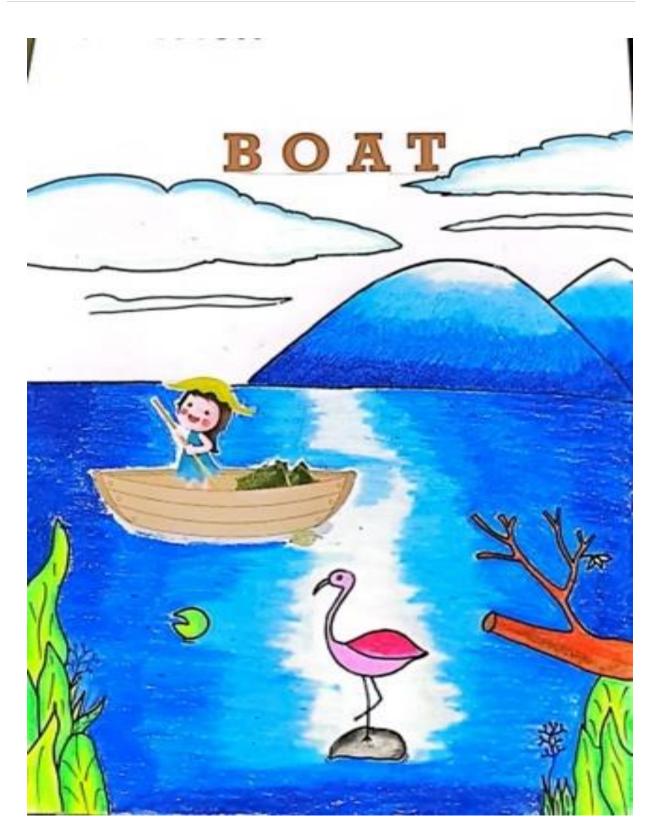
Train (Page 5)



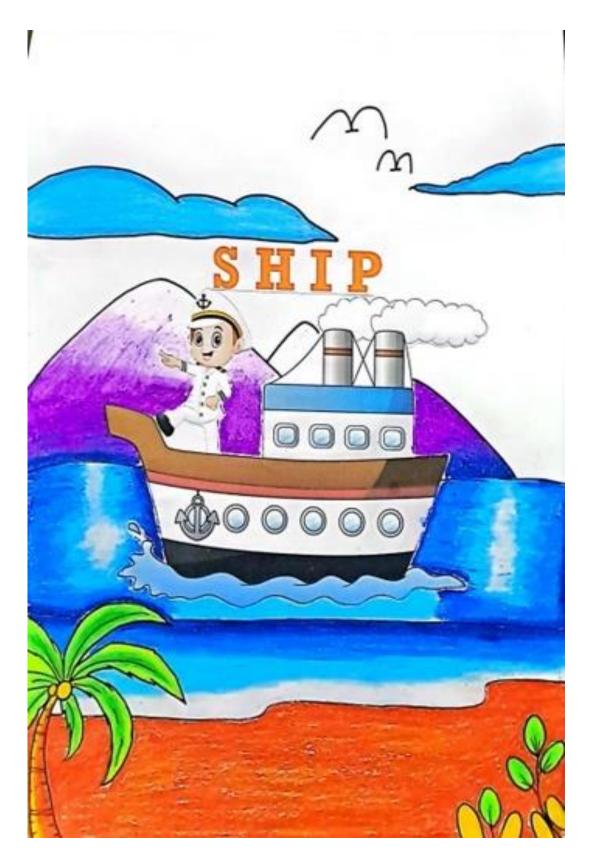
Aircraft (Page 6)



Airplane (Page 7)



Boat (Page 8)



Ship (Page 9)

## TRANSPORTATION



The Content of Game Big Book Transportation (Page 10)

#### References

- [1] A. Wicaksana and T. Rachman, "kajian pustaka," *Angew. Chemie Int. Ed.* 6(11), 951–952., vol. 3, no. 1, pp. 10–27, 2018, [Online]. Available: https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf
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# Product Design Big Book of Transportation

by Nafi'ah Aghni Setyowati

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#### **Product Design**

#### **Big Book of Transportation**

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#### Abstract

Big Book media product is a learning tool made to enhance group reading activities between teachers and students, is described in this along with its main features. The Big Book is a picture book with unique text and graphic features like new, repeating vocabulary, wellknown storylines, and simple grammatical patterns. It may be put together by anyone using supplies like pencils, drawing books, markers, crayons, and binder clips its acts as a useful and adaptable tool. The Big Book media product is beneficial to improve English language learning by offering teachers and learners and imaginative and innovative resource. The name of this Big Book is about Transportation on land, air, and sea. This Big Book has 10 pages, where each page has own class. For example: on pages 2-5 it includes land transportation. Then pages 6-7 include air transportation. Then pages 8-9 include water transportation. On the 10 page is the game of transportation. The purpose of Big Book learning is to help understand the content of the story by seeing the pictures of the story clearly. So, the focus of Big Book learning objectives can include prediction, vocabulary, punctuation and reading comprehension. However, for Increased motivation, self-confidence, ease, and delight in studying as well as the formation of new learning habits are all advantages of using the Big Book. Overall, the Big Book product is a useful tool for identifying words in the environment and supporting group learning activities.

#### **Product Descriptions**

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#### **Product Content**

#### Mock Up Design

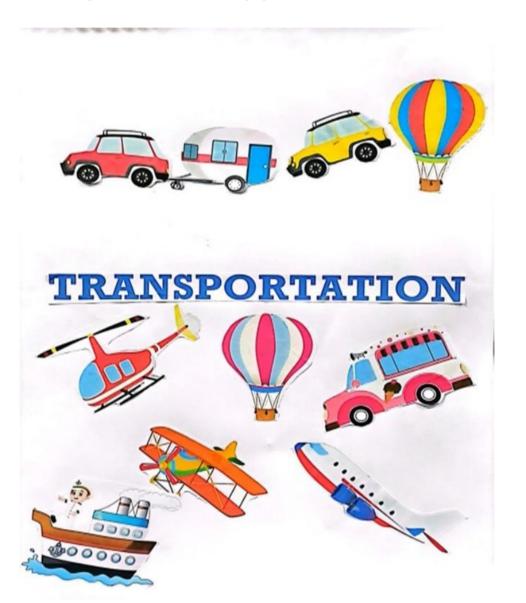
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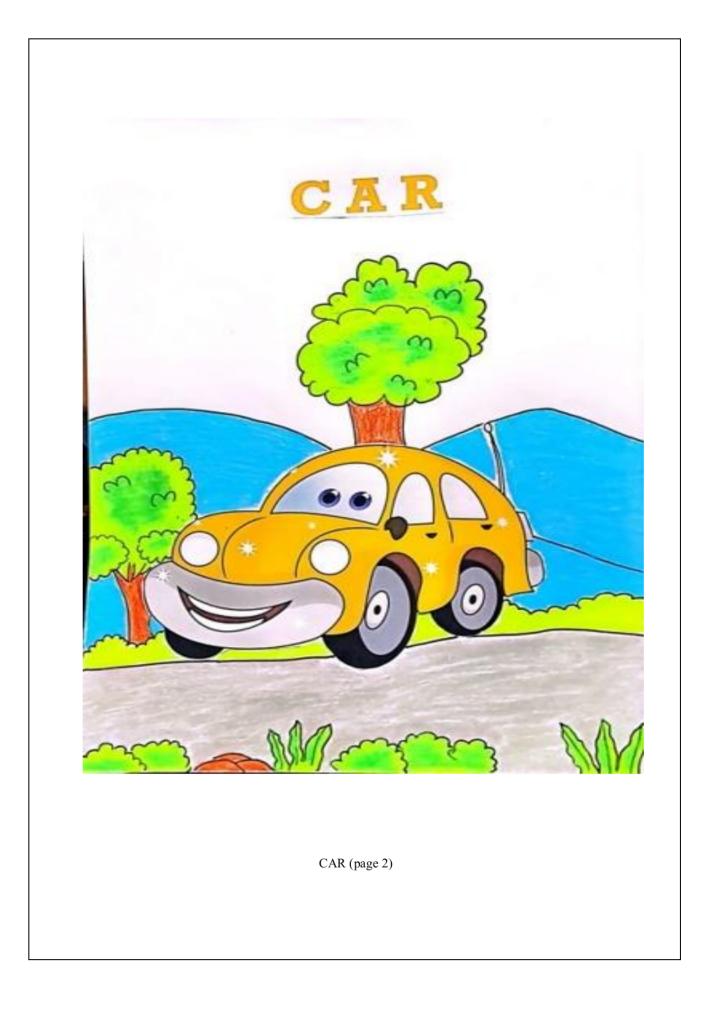
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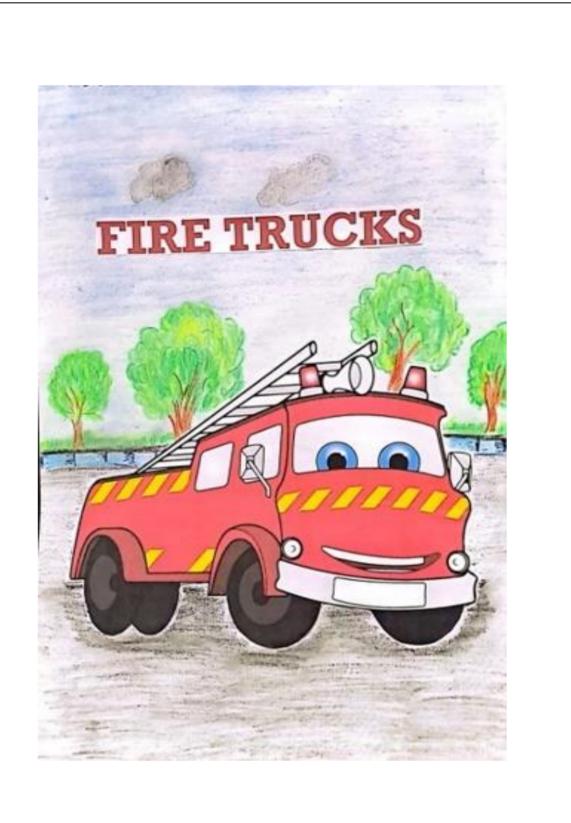
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Product design can be seen in the following figure:

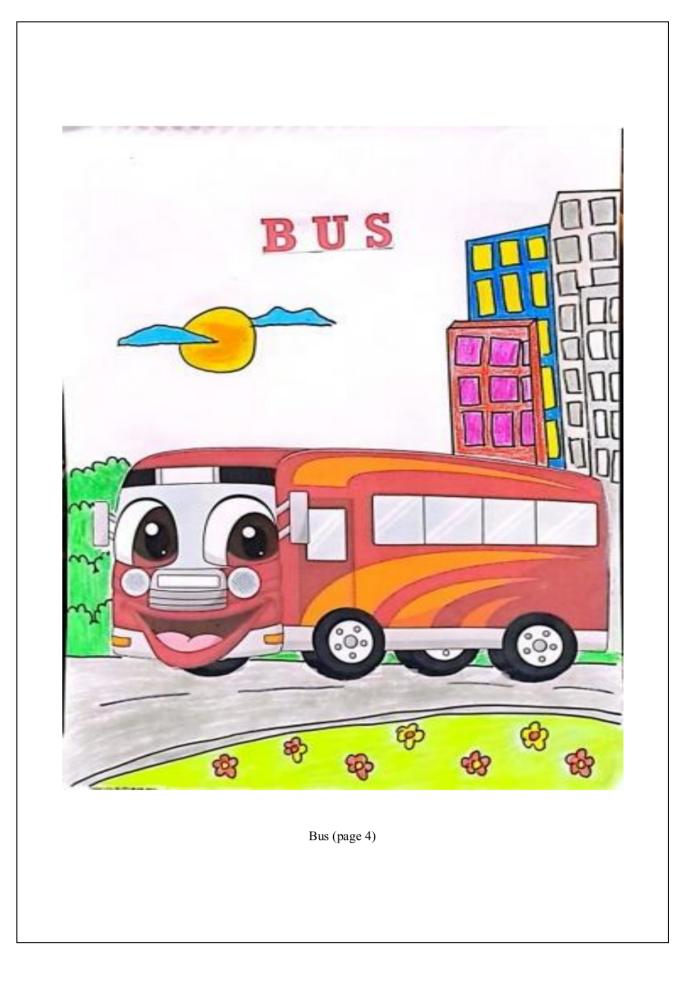


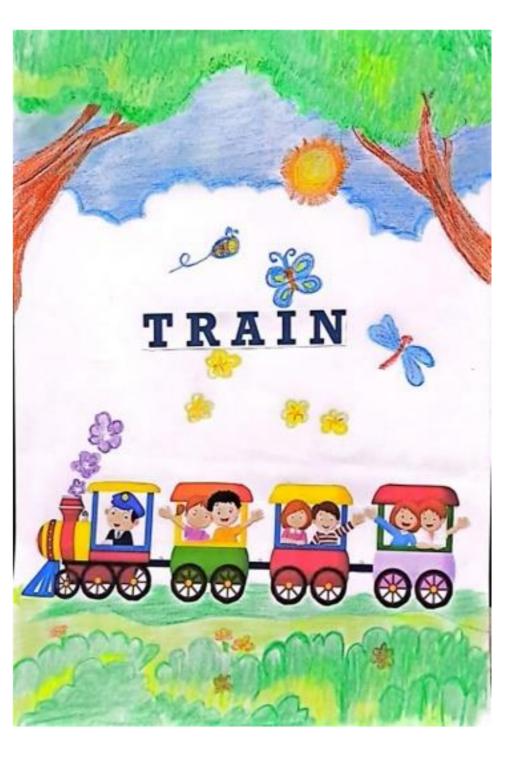
The Cover Big Book of Transportation (page 1)





Fire Trucks (page 3)

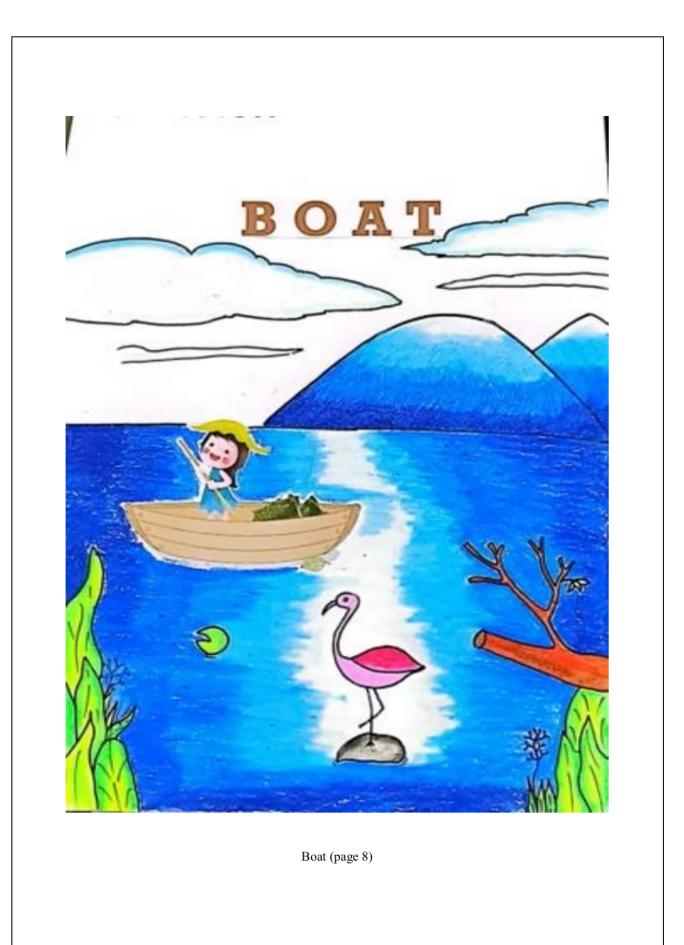


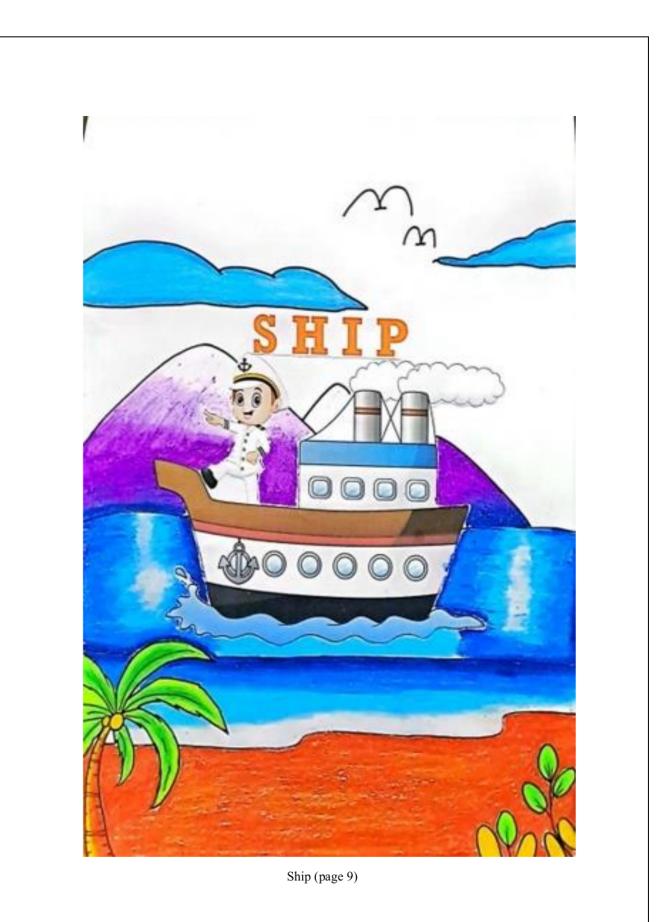


Train (page 5)









## TRANSPORTATION

BOAT



TRAIN

**FIRE TRUCKS** 















The Content of Game Big Book Transportation (page 10)

#### References

- [1] A. Wicaksana and T. Rachman, "kajian pustaka," *Angew. Chemie Int. Ed. 6(11), 951–952.*, vol. 3, no. 1, pp. 10–27, 2018, [Online]. Available: https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf
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