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LETTER OF ACCEPTANCE

Paper Number #1249

Dear, Gilang Aryogy Surya Prayoga & Poppy Febriana,

This is to inform you that the manuscript entitled: "Strategi Promosi Dengan Model K-pop Untuk Meningkatkan Penjualan Pada E-commerce Tokopedia", which was sent on May 11th, 2022, authors by: Gilang Aryogy Surya Prayoga & Poppy Febriana, is ACCEPTED.

We keep to ensuring a high standard of articles published in the **Journal of Education**, Humaniora, and Social Sciences (JEHSS), and the manuscript that is being sent to you has been submitted after a first selection process based on the agreement of the Associate Editors. In general, the standard of manuscripts forwarded to me after the vetting is good.

This paper is well organized and followed the manuscript guidelines of the journal to a large extent. The introduction section is good and shows the importance of the study. The literature review is adequate. The outcomes of the study are consistent with the findings. The approach used is praiseworthy. In my opinion, it should be published with **no revision** again

Based on the review results, this manuscript is **ACCEPTED**, and will be **PUBLISHED** in Volume 5, No. 2, November 2022.

Thank you very much for your contribution. Congratulations on a wonderful job.

Warmest Regards. **Editor In Chief**

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