

SOCIAL MEDIA USAGE TO INCREASE STUDENT SPEAKING SKILLAT SMP BHAYANGKARI 7 **PORONG**

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Introduction

Speaking skill

Speaking is an essential ability in learning English since it is required to communicate ideas verbally, in the communication process in general, and to explain what is on one's mind.















Introduction

Social Media

Social media is a website and application or computer-mediated technology which enables people to create and share varied material, information, ideas, hobbies, and expressions through communities by using virtual networks or social networking. Based on this definition, social media's essential components are technology and apps which enable individuals to communicate with one another. Social media can be defined as any type of online publishing or presence that allows for interactive connection, such as social networks, blogs, internet websites, internet forums, and wikis. Social media encompass a wide range of tools that integrate technology, social interaction, and content creation. In the present work, the analysis will be confined to the most popular social media types (Prayogi & Danial).













Why do researchers use Social Media for speaking skills?

social media can give students the opportunity to practice their speaking skills on different social networks. Social media can also be the right technique for practicing speaking English because it is more fun and inspiring for students.















Researchers Pre-Observation

Based on the results of observations on June 6, 2023, it was found that when the teacher gave speaking material to students, they often practiced using social media to practice their speaking skills. Therefore, researchers want to know or measure students' interest in using social media in speaking skills through student perceptions.















Research Gap

Previous Research

This research

"Using Social Media in the English Teaching and Learning Process" to students at class XII of SMAN 1 Barru. . (Mukhtar, 2019)

the use of social media can help students' speaking skills at SMP Kemala Bhayangkari 7 Porong

"Users of the world, unite! The challenges and social media helps in education especially in junior opportunities of Social Media". Social media has high school students proven to be a very effective tool for businesses (Kaplan & Haenlein ,2010)

"Exploring the Potential Benefits of Using Social the use of social media can help the speaking Media in Education" potential benefits of using social ability to focus only on students media in education, including how it can improve communication, promotion engagement, and facilitate collaboration between students and teachers. (faizi et al, 2013)















Novelty

This research is expected to provide a reference for English teachers in other schools to use social media in training students' speaking skills.















Statement of the aim

The purpose of this research is to find out how using social media can help in speaking skills.

















Research Questions

How do students perceive the use of social media in helping their speaking skills?















Research method

- This research uses descriptive. And collecting questionnaire in this study.
- The sample for this study was students of class VII-1 at SMP Kemala Bhayangkari 7 Porong for the academic year 2023/2024, totaling 59 students from a population of 312 students at SMP Kemala Bhayangkari 7 Porong.
- > This research was conducted from 6 June.
- The English teacher at the school recommended using class VII-1.













Research Setting

▶ Population

In this study, the population used was the class, especially 312 students at Kemala Bhayangkari 7 Porong for the 2023/2024 academic year.

> Sample

Researchers used one class VII-1 as many as 59 students for this study. Because this class was recommended by the teacher.













Research Participant

Researchers used one class, namely class VII-1 as many as 59 students at SMP Kemala Bhayangkari Porong















Instruments of The Research

- The instrument used in this research is using a questionnaire. The questionnaire is a list of questions given to other people who are willing to provide responses (respondents) according to user requests (Creswell, 2012).
- This questionnaire is in the form of a 5 item list of statements, the purpose of this questionnaire is to find out or measure students' interest in using social media in speaking skills.















Data Collection

In this study, researchers collected data using a questionere instrument. Resechears distributed or distributed questionnaires conducted in class VII-1 at the Kemala Bhayangkari 7 Porong middle school. Which aims to find out whether social media can help with speaking skills. Thus, the results of this study were obtained from the answers of 59 students through the questionnaire that the researchers provided.















Data Analysis

After the data is collected, the next step is the researcher corrects and calculates the data resulting from the answers to the questionnaires that have been filled out by students.

Researchers use Excel in calculating data.















FINDING AND DISCUSSION













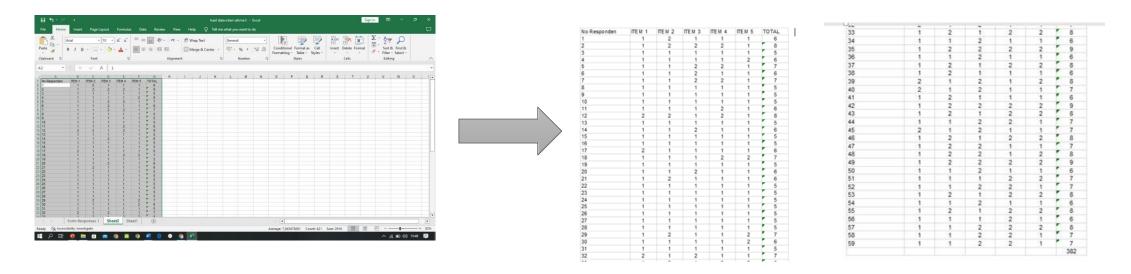




Data Analysis

The results of each variable





The picture above is the result of calculating the student's perception questionnaire. The first image is the initial calculation of the initial score and the second image is the calculated score.

















The results of improving students' speaking skills using social media

Based on the results above, students' perceptions of the questionnaire reached 98% of the total. This shows that students have a positive attitude or it can be said that students are interested in using social media in their speaking skills.















Conclusion

This research reveals that many students are interested in using social media. Because first, using social media can help students to build self-confidence and be creative so they can increase their knowledge by using social media when they speak English. Second, using social media can provide students with various experiences that can be applied in the real world. Then, encourage a positive atmosphere in the classroom, which makes students enjoy learning. Finally, encourage student creativity.















