

The Effectiveness To Use Instagram Photograph In Bio Poem Strategy To Improve Students' Descriptive Text Writing Ability

Oleh:

Alya Farhah

Wahyu Taufiq

Pendidikan Bahasa Inggris

Universitas Muhammadiyah Sidoarjo

Bulan, Tahun

Introduction

English is one of the international languages that people needed it in many countries to communicate. Listening, speaking, reading, and writing are the four skills required to communicate in a foreign language. One of the language skills that are taught to students is writing. English writing is difficult for most students, especially junior high school students. Many students complain that writing English is too complicated and tedious Vanesa [1].

Even the School- Based Curriculum requires students in the seventh grade of Junior High school to learn a variety of texts in the form of short functional texts and short essays. Mendiknas states that these brief writings incorporate descriptive, recount, and narrative elements as cited in Mardiyah [2]. Some of these are much easier to teach descriptive text than others because the elements of description text are often used to illustrate something or someone to the other person. A descriptive text is a type of text used to describe a specific person, place, or thing in detail

Problem Formulation

Is there any effect of using instagram photograph in bio poem strategy to improve students' descriptive text writing ability?

Method

Researchers use quantitative research methods. Furthermore, the researcher collected data in this study using pre-experimental method and one group pretest-posttest design without a control after the experiment Sugiyono [9]. In this study, a "One-Group Pretest-Posttest Design" was used. This is the design of giving a pretest before treatment and a posttest after treatment. The researcher chooses this design, because one class had the lower writing ability score compared to other classes based on the scoring data held by the teacher during the learning process. The pre-test and post-test results were used to compare student achievement before and after using instagram photograph in the bio poem strategy. The researcher analyzed Paired-Sample. The researcher employs the Paired-Sample T-test because only one group or class is used for the pre-test and post-test in this study.

Results

In the academic year 2021/2022, the researcher conducted the research and collected the data at SMP Negeri 2 Sukodono. The researcher collected data from the 8th of August 2022 to the 31st of August 2022. This study's sample consisted of 27 students from the 7D class. The class was selected as experimental class research because the English teacher chose it. The teacher stated that these students had poor english writing skills. The researcher wanted to know if there is a significant difference in achievement at the seventh grade of SMPN 2 Sukodono in writing descriptive text before and after teaching using the instagram photograph in bio poem strategy. The researcher instructed on the descriptive text about a person. The researcher pre-tested students to determine their proficiency in writing descriptive text. After treatment, the researcher then administered a post-test to determine the student's achievement in descriptive text.

In addition, one of the essential factors in assigning a grade to a student's writing is a rubric. The assessment was carried out by the researcher using an assessment rubric adapted from Brown[10]

This is done to evaluate the student's ability to understand how to write a descriptive text. The last thing the reseach did was a post-test. This activity aimed to see how much the students' grades improved after they got the treatment. The writer discovered that the mean score of the pre-test was 50 and the mean score of the post-test was 69.63 based on these data. Also, the interval between the pre and post-tests was 19.63. The

Results

To determine whether there is an achievement in students' writing in descriptive text using Instagram photographs in bio poem strategy in class VII students of SMPN 2 Sukodono for the 2021/2022 academic year," the ES formula was used. The calculation is as follows based on these data:

$$\begin{aligned} ES &= \frac{\bar{X}_2 - \bar{X}_1}{SP} \\ &= \frac{69,6296296 - 50}{13,032} \\ &= 1,51 \end{aligned}$$

As a result, the significant effect size score is classified as high, with $ES > 0.8$. In other words, using Instagram photographs in bio poem strategy has been proven by data collection measurement techniques to be a good combination to overcome difficulties in writing descriptive text.

Discussion

- The first previous study has a title “The Effect of Using Bio-poem Strategy on Students’ Writing Ability in Descriptive Paragraph”. It was written by Maulida [7] used quasi Experimental Design. The research focused on second-year students at MTs Darul Falah Salo Kampar Regency during 2016/2017. The focus of this study was on bio poem strategy and descriptive paragraph writing ability. She enrolled in two courses: experimental and control. The experiment class had 17 students, and the control class had 17 students. The writer used the SPSS 20 version to analyze the data and used the independent sample T-test formula. After analyzing the data, the author discovered that the level of writing proficiency among the students at MTs Darul Falah Salo, who were taught using the bio-poem strategy, was good. Less-level writing skills were taught to students at MTs Darul Falah Salo without using the bio poem strategy. According to the study's findings, teaching writing using a bio-poem strategy significantly impacted students' writing ability in descriptive paragraphs at MTs Darul Falah Salo Kampar Regency.
- The second study, “The Use Of Photographs On Instagram In Teaching Descriptive Text To Improve Students’s Writing Skill”. It was written by Purwandari [4]. This research was an experiment to determine whether students taught to write descriptive texts using photographs achieve significantly different learning outcomes than those taught without photographs. The study's subjects were eighth-year students at SMP Negeri 1 Ungaran. The researcher conducted an experimental study to achieve the goal. This study included two groups: the experimental group and the control group. The study's findings show that the experimental group's mean score was 74.80, while the control group was 72.63. The experimental group's score was higher than the control group's. The t-test results indicated that the t-value was 2.056 and the t-table was 2.002, indicating that the t-value was greater than the t-table. It demonstrates a significant difference in achievement between the groups that taught using photographs on Instagram and those that taught using traditional methods.

Discussion

There is similarities from first previous study that are about the material, and strategy. Meanwhile, second previous have similarities in teaching materials and using of instagram photograph as a learning medium. Based on previews study above the researcher will collaborate between using instagram photograph in bio poem strategy to improve students' descriptive text writing ability.

Discussion

The result of the combining between bio poem strategy and using instagram photograph that showing the effect of the treatment (ES) is 1,36 as a result of the data computation. It found out whether or not there is an achievement in students' descriptive text writing using Instagram photographs in bio poem strategy in class VII students of SMPN 2 Sukodono for the 2021/2022 academic year. It was classified as high based on the result ($ES > 0.8$). As a result, the first hypothesis is accepted, and the other two are rejected. The researcher compared the results of the pre and post-test. The researcher instructed on person descriptions. The findings of this study indicated that the Instagram photograph in bio poem strategy was highly influential in teaching writing a descriptive text, as evidenced by a statistically higher post-test writing score (69,63) than pre-test (50). With an effect size of 1,51 this difference was highly significant. From the study's findings, using instagram photograph in a bio poem strategy in writing had a significant impact on student's ability to write a descriptive text.

Important Research Findings

Based on the findings discussed previously, teaching writing by using an Instagram photograph in a bio-poem strategy of the seventh grade at SMPN 2 Sukodono is superior than teaching descriptive text without using an Instagram photograph in a bio-poem strategy. Thus, there is a significant effect of teaching writing descriptive text using an Instagram photograph in the bio-poem strategy of the seventh grade at SMPN 2 Sukodono.

Benefits of research

1. Theoretical significance

This research present the information about using Instagram photograph in bio poem strategy for increasing students' writing ability to be better than before. Researchers hope this can be a reference for future research.

2. Practical significance

Students

The researchers hope that the students more be comfortable and easier to deliver their idea and information in descriptive text.

Teacher

Teacher can use Instagram photograph in a bio poem strategy for teaching student that make them more pay attention and attracted in material descriptive text.

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