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Letter of Acceptance

No: 547/IJEIRC-W/IX//2026

Dear Honorable Author,

Slamet Kurniawan[1], Muhammad Yani[2], Rizky Eka Febriansah[3]

Institution:

[1]Universitas Muhammadiyah Sidoarjo, Indonesia

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In Place,

We are delighted to congratulate you on the acceptance of your article entitled:

"*The Effects of Market Penetration, Product Diversification, and Geographic Expansion on Customer Loyalty: Evidence from Mysneakersby*"

for publication in the Scientific Journal " **International Journal of Economic Integration and Regional Competitiveness**" **Volume 3, Number 9, (2026)**.

Your article has passed the review process by experts in the field related to your article's topic. We are confident that your article will make a meaningful contribution to the development in the field of Scientific.

We are grateful for your participation in our Scientific Journal, and we look forward to working with you again in the future.

September 28, 2026

Sincerely,
Editor In Chief

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International Journal of Economic Integration and Regional Competitiveness