

Letter of Paper Acceptance

No: 9967/LoA/IJIEF/INSURI/2026

Ponorogo, 18 June 2026

Dear Author (s)

On behalf of the committee of Indonesian Journal of Islamic Economics and Finance, we are glad to inform you that your manuscript:

Entitled : Analysis of the influence of branding, Product Quality and Live Streaming on Purchasing Decision for Skin1004 on Shopee
Author (s) : Anneke Ria Choirunnisa, Satrio Sudarso, Lilil Indayani
Affiliation : Universitas Muhammadiyah Sidoarjo, Indonesia

HAS BEEN ACCEPTED and considered to be published in Indonesian Journal of Islamic Economics and Finance Vol. 6 Number 2, 2026. The paper will be published after successfully passing the review process and revisions made by the author(s).

Indonesian Journal of Islamic Economics and Finance is a scientific journal with the publication level of SINTA 3 Accredited National Journal, based on the Decree of Minister of Research and Technology/Head of National Agency for Research and Innovation Number: 0385/E5.3/KI.02.00/2022 concerning the ranking of scientific journal accreditation period I in 2025.

Thank you for submitting your paper to in Indonesian Journal of Islamic Economics and Finance, wishing you all success in your future endeavours.

Sincerely Yours,
Editor in Chief



Dr. Khoirul Fathoni, M.E.

