

“TIME TO SHINE IN ENGLISH”: EXPLORING STUDENTS’ LEARNING MOTIVATION AND PROGRAM EFFECTIVENESS

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Keywords	Abstract
<p>English language learning Student motivation Student perception Interactive methods Innovative teaching</p>	<p><i>This “Time to Shine in English” is a creative program designed to help students learn English in an enjoyable way. This program employs an interactive and innovative approach to enhance student engagement and motivation at the junior high school level. Understanding the benefits and challenges of its implementation is essential; therefore, this study aims to explore students’ in-depth perceptions of the “Time to Shine in English” program, particularly regarding motivation and effectiveness in learning English. The study employs a qualitative methodology, utilizing a case study framework to explore the research focus in depth and contextually. A total of 19 students from grades 7 and 9 participated in the study, selected through purposive sampling. Data collection was carried out through comprehensive interviews and participatory observations. The findings reveal that a game-based approach is effective in engaging students. In the case of 7th graders, their willingness to participate in class as well as their confidence in speaking English improved greatly. Additionally, the memorization techniques applied in the program help 9th-grade students expand their vocabulary. Key factors influencing the program’s effectiveness include the use of interactive media, teacher support, and diverse learning methods.</i></p>
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INTRODUCTION

English language proficiency is an important aspect of modern education in the era of globalization (Mauliska & D’Angelo, 2024). Proficiency in English provides easy access to a wide range of global information, improves prospects in the academic field, and prepares students to compete at the international level. As a result, there is an urgent need for innovative programs that focus on English language learning. One initiative that has been developed is the “Time to Shine in English” program at a junior high school in Sidoarjo, which aims to increase students’ motivation and English proficiency through an interactive and fun approach (Indasari & Amaliati, 2023).