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To : **Umi Chabibah Siti Mubarakah, Didik Hariyanto**
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Institution : Muhammadiyah University of Sidoarjo

Letter of Acceptance
128/ICEMSS/VIII/2025

Title of the Conference : International Conference On Emerging New Media and Social Science

Title of Proceeding : Proceeding of International Conference on Social Science and Humanity

Article Title : Implementation of the 7P Marketing Mix Strategy to Increase the Competitiveness of Culinary Micro, Small, and Medium Enterprises (MSMEs); Case Study of Kue Lumpur Muda-Mudi

Authors [s]: Umi Chabibah Siti Mubarakah, Didik Hariyanto

Dear Participant,

We are pleased to inform you that your paper has been peer-reviewed and **accepted for publication** in the *Proceeding of International Conference on Social Science and Humanity*, which is part of the *International Conference on Emerging New Media and Social Science*.

We greatly appreciate your contribution and look forward to presenting your work in our upcoming proceeding.

For any questions or further assistance, please contact us at admin@antispublisher.com.

Best regards,



Best wishes,
Sidoarjo, 10 August, 2025

Director

Mochamad Nashrullah, M.Pd





CERTIFICATE

OF CONFERENCE

THIS CERTIFICATE IS PROUDLY PRESENTED TO :

Umi Chabibah Siti Mubarakah, Didik Hariyanto
Muhammadiyah University of Sidoarjo

has participated as a **PRESENTER**
in the :

Conference : International Conference On Emerging New Media and Social Science
(ICEMSS 2025)

Conference date
23 April 2025

