



LETTER OF ACCEPTANCE(LOA)

Number: 58268/JFB/II/2026

February 03, 2026

Dear Authors,

Fara Diah Pitaloka¹, Dewi Komala Sari^{2*}, Mas Oetarjo³

Universitas Muhammadiyah Sidoarjo, Indonesia

Email: dewikomalasari@gmail.com

Article Type: Original Article

We would like to inform you that your manuscript, titled: **Persepsi Konsumen terhadap Brand Awareness, Brand Association, dan Brand Ambassador dalam Keputusan Pembelian Kosmetik Mother of Pearl di Sidoarjo.**

Has been accepted for publication in **Jurnal Ilmiah FEASIBLE: BISNIS, KEWIRAUSAHAAN & KOPERASI**, All papers are published in English. Your paper will be published online in **Volume 8 Number 2, Agustus 2026 until January 2027**, E-ISSN: 2656-1964, P-ISSN: 2655-9811

All submitted manuscripts are subject to peer-review by the leading specialists for the respective topic. Thank you very much for your submission and contribution to the scholarly world.

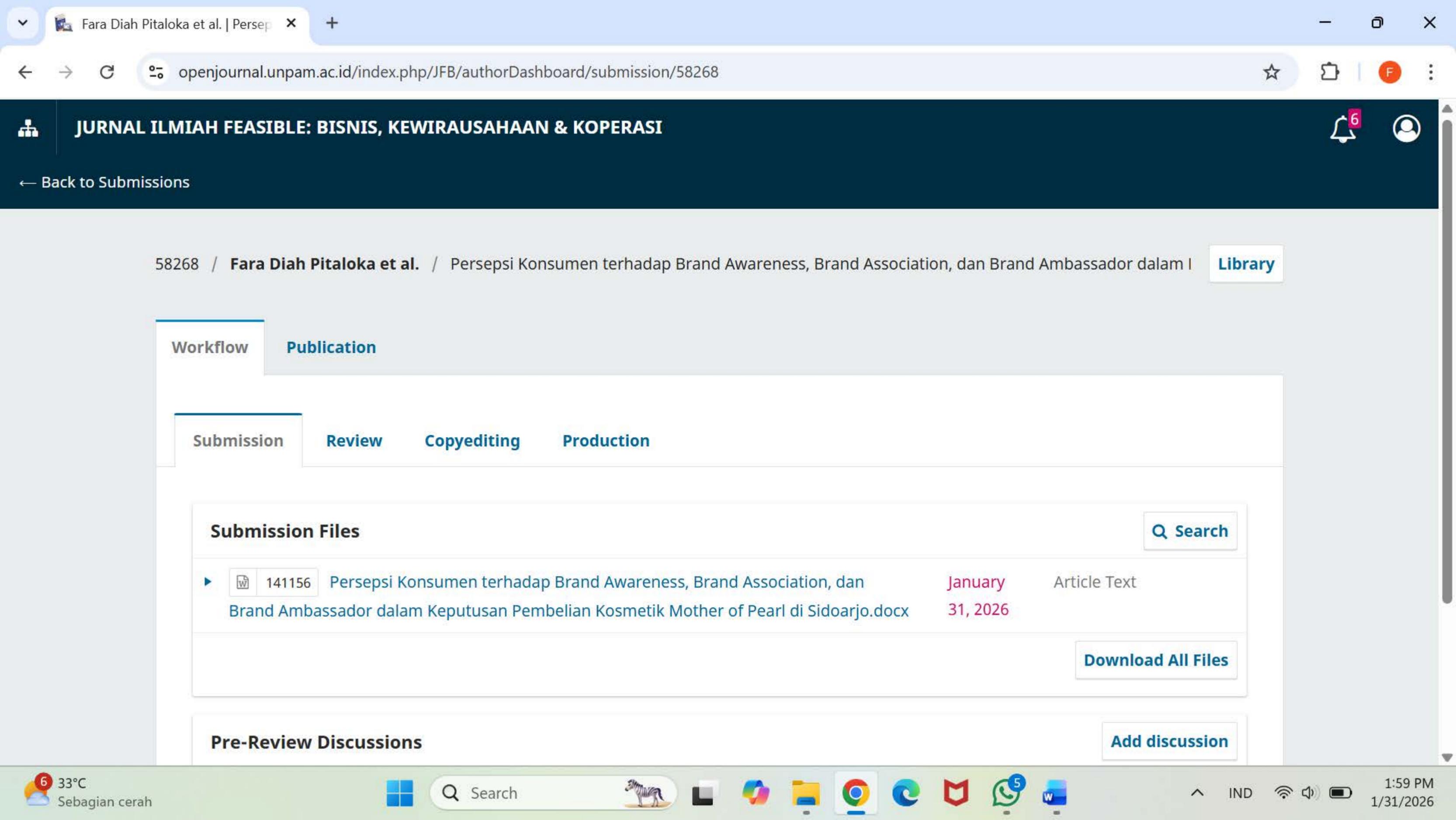
Thanks for choosing our journal as a venue for your scholarly work.

Regards,



JFB
Jurnal Feasible

Dr. Supatmin, S.E., M.M., M.Pd.
Editor-in-Chief



← Back to Submissions

58268 / Fara Diah Pitaloka et al. / Persepsi Konsumen terhadap Brand Awareness, Brand Association, dan Brand Ambassador dalam I [Library](#)

Workflow

Publication

Submission

Review

Copyediting

Production

Submission Files

Search

▶	141156	Persepsi Konsumen terhadap Brand Awareness, Brand Association, dan Brand Ambassador dalam Keputusan Pembelian Kosmetik Mother of Pearl di Sidoarjo.docx	January 31, 2026	Article Text
---	--------	---	------------------	--------------

Download All Files

Pre-Review Discussions

Add discussion