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The undersigned below:

Name : Eko Sumartono, S.P., M.Sc

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It is hereby explained that the article entitled **"Influence Of Marketing Influencer , Online Customer Reviews And Product Quality On Purchasing Decisions For Skintific Products On The Tiktok Platform"** which is written by **Shaafi Abidah; Mochamad Rizal Yulianto; Muhammad Yani** has been accepted and will be published in BIMA Journal (Business, Management, & Accounting Journal) Accredited Sinta 4 Volume 7, Number 1, June 2026. Thus this information is made in truth, so that it can be used properly.

Bengkulu, January 12, 2026

Editor in Chief,



Eko Sumartono, S.P., M.Sc

